



TRAILS: THE GREEN WAY FOR AMERICA

CONFERENCE PROGRAM

AmericanTrails.org | November 14-17, 2010



CONTENTS & CREDITS

Follow us at
“[Twitter.com/TrailsSymposium](https://twitter.com/TrailsSymposium)”
for updates, changes,
and hot news!

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Symposium Logo:

Melony Collins, Graphics and Technology Specialist, with the City of Chattanooga’s Transportation Planning Organization has designed this year’s Symposium logo capturing the Walnut Street Bridge that crosses the Tennessee River Blueway, a designated National Recreation Trail.

Publication Sponsor:

Design was donated by Williams Visual Solutions (www.wmsco.com). Williams is both FSC (Forest Stewardship Council) and SFI (Sustainable Forestry Initiative) certified, conveying they are in the forefront of environmental consciousness. Learn more about these certifications and how they are helping the Trails Symposium ‘go green’ at www.fsc.org and www.sfiprogram.org.



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WELCOME TO CHATTANOOGA

Welcome Trails Enthusiasts!

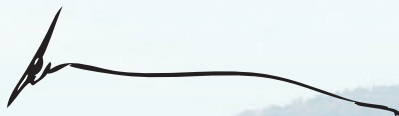
Welcome to Chattanooga, a city with a great story of American initiative and reinvention! We know you'll enjoy seeing for yourself how trails and greenways can make a community, as well as a region, a better place. One of the goals of the National Trails Symposium is to highlight the accomplishments of communities around the country — and not just the few biggest or most familiar places. Our goal is to recognize the thousands of people all across America who are working to make their cities, towns, and neighborhoods better places.

In hosting the National Trails Awards, American Trails shines the spotlight on some of the volunteers, as well as companies and agencies that are making a difference in our lives. But we're also looking beyond the traditional trail tread to the larger meaning of trails— a way to connect communities and to create support for public land everywhere. And in all the seriousness of purpose we want to help all Americans remember that trails are fun!

All this is in support of what we feel is the vital theme in our world today — how to live in the present to create a better future. Our Symposium theme is "Trails: The Green Way for America." We're looking forward to great presentations and discussion on how we can work together, both for better trails and for a better world.

And finally, an important goal of the Symposium is bringing people together. Since its beginning, American Trails has taken on a difficult role — finding the common ground that all trails enthusiasts share. American Trails welcomes your ideas as we join with people from many "walks of life," both in the trails world and beyond. What we all share is a vision that the many kinds of trails are a vital part of our future — and not just a "greener" tomorrow but a healthier future.

On behalf of the American Trails Board, we welcome you to Chattanooga!



Bob Searns
Chair, American Trails Board



Market Street Bridge over the Tennessee River with the Tennessee Aquarium and Lookout Mountain in the background

20TH AMERICAN TRAILS NATIONAL SYMPOSIUM SCHEDULE

Friday, November 12, 2010

8:00 a.m. – 5:00 p.m.

Mobile Workshop: Universal Trail Assessment Process (UTAP) and High Efficiency Trail Assessment Process (HETAP) Coordinator Workshop ~ Day 1 (**OFFSITE – NATURE CENTER**)

Saturday, November 13, 2010

8:00 a.m. – 5:00 p.m.

Meetings: State Trail Administrators Training Meeting ~ Day 1 (*by invitation only*) (**ROOM 4/5 – CC**)
Forest Service Meeting (*by invitation only*) (**WEST ROOM – MARRIOTT**)

Featured Workshop: The Art & Science of Trails ~ Day 1 (**EAST ROOM – MARRIOTT**)

Mobile Workshops: Meet at Bus Loading Area

Universal Trail Assessment Process (UTAP) and High Efficiency Trail Assessment Process (HETAP) Coordinator Workshop ~ Day 2 (**OFFSITE – NATURE CENTER**)

SABCH: Building Horse Trails the Right Way ~ Trail Building Project

Paddle the TN River Blueway through the TN River Gorge

Eco-Tour Cave Trek

Sunday, November 14, 2010

7:00 a.m. – 9:00 p.m.

Registration & Information (REGISTRATION AREA – NORTH ROTUNDA OF CC)

7:00 a.m. – 10:00 p.m.

Volunteer Room (ROOM 7 – CC)

7:00 a.m. – 2:00 p.m.

Exhibitors Move into Exhibit Hall

8:00 a.m. – 5:00 p.m.

Meeting: State Trail Administrators Training Meeting ~ Day 2 (*by invitation only*) (**ROOM 4/5 – CC**)

Featured Workshops:

The Art & Science of Trails ~ Day 2 (**EAST ROOM – MARRIOTT**)

Expand Your Trail Crew Leader Skills (**PLAZA A – MARRIOTT**)

ArcGIS Basics Workshop (**PLAZA B – MARRIOTT**)

Understanding Accessibility & Building Better Trails (**PLAZA C – MARRIOTT**)

Become a Tread Lightly! Tread Trainer (**WEST ROOM – MARRIOTT**)

Creating a Trail Maintenance Management Program (**PLAZA A – MARRIOTT**)

View the **Featured Workshops**, starting on page 24, for descriptions & EXACT TIMES

Mobile Workshops: Meet at Bus Loading Area

Canoe Lookout Creek

ATV Rider Safety Course






Bike the TN River Walk

Cloudland Connector Mountain Bike Ride

4WD Excursion to Prentice Cooper State Forest

Cumberland Trail State Park Hike

Horseback Riding at Mystery Dog Ranch

	FEATURED WORKSHOPS
	MOBILE WORKSHOPS
	BASIC INFORMATION
	EXHIBITION
	GENERAL SESSIONS

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CC = CONVENTION CENTER
SCHEDULE SUBJECT TO CHANGE

Sunday, November 14, 2010

8:30 a.m. – 11:30 a.m.	Mobile Workshop: Trail Tools Equipment Expo (OFFSITE – WESTSIDE PARK)
3:30 p.m. – 5:30 p.m.	Featured Workshop: Horse Trails Caucus (ROOM 17 – CC) (Sponsored by American Quarter Horse Association STEP Program)

SYMPOSIUM OFFICIALLY BEGINS

2:00 p.m. – 6:00 p.m.	Building Public Awareness for Trails Event ~ Music, Presentations, & Food (Sponsored by CORDURA® Brand and Outdoor Chattanooga) Exhibit Hall ~ OPEN TO THE PUBLIC	SILENT AUCTION OPENS 2:00 p.m.
2:00 p.m.	Silent Auction Opens in Exhibit Hall	Exhibit Hall OPEN TO THE PUBLIC 2:00 p.m. – 6:00 p.m.
5:00 p.m. – 6:30 p.m.	Happy Trails Hour (EXHIBIT HALLS C&D)	
6:30 p.m. – 8:30 p.m.	Opening Reception in Exhibit Hall ~ Welcome by Bob Searns, American Trails Board Chair; Ron Littlefield, Mayor of Chattanooga PlayCore Dedication Ceremony ~ “The Unveiling”	Exhibit Hall OPEN TO ATTENDEES ONLY 6:00 p.m. - 8:30 p.m.

Monday, November 15, 2010

7:00 a.m. – 6:00 p.m.	Registration & Information (REGISTRATION AREA – NORTH ROTUNDA OF CC)	
7:00 a.m. – 7:00 p.m.	Volunteer Room (ROOM 7 – CC)	
7:15 a.m. – 8:15 a.m.	Trail Talk (Continental breakfast with an Expert) (View a list of topics and locations on page 23) (BALLROOM – CC)	
8:30 a.m. – 9:45 a.m.	11 CONCURRENT SESSIONS (View a list of topics and locations on page 12)	
9:45 a.m. – 10:15 a.m.	BREAK ~ Exhibit Hall Poster Sharing ~ Poster Gallery and Exhibitor Demonstrations (Sponsored by U.S. Fish & Wildlife Service) (View a list of posters on page 22)	
10:15 a.m. – 11:30 a.m.	10 CONCURRENT SESSIONS (View a list of topics and locations on page 13)	
11:40 a.m. – 1:20 p.m.	Opening Keynote Luncheon ~ The Trail to Sustainability ~ Keynote: Chris Balish, author of <i>How to Live Well Without Owning a Car</i> (BALLROOM – CC)	Exhibit Hall & Silent Auction OPEN 8:00 a.m. – 6:00 p.m.
1:30 p.m. – 3:15 p.m.	11 MINI WORKSHOPS (View a list of topics and locations on page 15)	
3:15 p.m. – 3:45 p.m.	BREAK ~ Exhibit Hall Poster Sharing ~ Poster Gallery and Exhibitor Demonstrations (View a list of posters on page 22)	
3:45 p.m. – 5:30 p.m.	11 MINI WORKSHOPS (repeated) (View a list of topics and locations on page 16)	
7:00 p.m. – 11:00 p.m.	“Trails Rock” Party at Hunter Museum of American Art (Sponsored by GameTime) and Live Auction	

20TH AMERICAN TRAILS NATIONAL SYMPOSIUM SCHEDULE

Tuesday, November 16, 2010

7:00 a.m. – 8:00 p.m.	Volunteer Room (ROOM 7 – CC)						
7:30 a.m. – 8:00 p.m.	Registration & Information (REGISTRATION AREA – NORTH ROTUNDA OF CC)						
7:30 a.m. – 8:30 a.m.	Trail Talk (Continental breakfast with an Expert) (View a list of topics on page 23) (BALLROOM – CC)						
8:00 a.m. – 6:00 p.m.	Silent Auction Open in Exhibit Hall					<div>Exhibit Hall OPEN</div> <div>8:00 a.m.</div> <div>-</div> <div>1:00 p.m.</div> <div>EXHIBIT HALL OFFICIALLY CLOSES AT 1:00 p.m.</div>	
8:45 a.m. – 10:45 a.m.	General Session ~ <i>Emerging Issues and Opportunities</i> (BALLROOM – CC)						
10:45 a.m. – 11:15 a.m.	BREAK ~ Exhibit Hall Poster Sharing ~ Poster Gallery & Exhibitor Demonstrations (View a list of posters on page 22)						
11:15 a.m. – 12:30 p.m.	9 CONCURRENT SESSIONS (View a list of topics and locations on page 18)						
1:00 p.m. – 5:00 p.m.	Featured Workshops:						
View the Featured Workshops , starting on page 24, for descriptions & EXACT TIMES	Trail Fundamentals and TMOs: Cornerstones of Effective Trail Management (ROOM 11 – CC)			TrailWare 2.0 with HETAP 2.0 Overview: UTAP Data Management Software Course (ROOM 9/10 – CC)			
	Mobile Workshops:						
	Pathways for Play®: Explore Best Practices & Playful Innovations for Children and Families		Trail of Tears Interpretive Urban Hike	Walking Tour of Chattanooga's Newest Park ~ Stringer's Ridge	Urban Sea Kayak Excursion		A Mountain Bike Success Story ~ Raccoon Mountain Walking Tour
1:00 p.m. – 5:00 p.m.							
View the Mobile Workshops , starting on page 26, for descriptions & EXACT TIMES	Downtown Chattanooga by Bike		Chattanooga's Waterfront Renewal Story		How Art Inspires a Trail Community		Mountain Bike Ride Down the Guild-Hardy Trail
1:00 p.m. – 6:00 p.m.	Exhibit Hall Breakdown						
5:30 p.m. – 7:00 p.m.	Happy Trails Hour (REGISTRATION AREA – NORTH ROTUNDA OF CC)						
6:00 p.m.	Silent Auction Closes						
7:00 p.m. – 9:30 p.m.	American Trails 20th National Trails Awards Banquet ~ <i>On the Path of Excellence</i> (Sponsored by TN Department of Environment & Conservation and TN Greenways & Trails) Celebration of 20 Years of the National Trails Symposiums and other anniversaries! A Special Salute to Outgoing Tennessee Governor, Phil Bredesen (invited)						






Exhibit Hall OPEN

8:00 a.m.

–

1:00 p.m.

**EXHIBIT HALL
OFFICIALLY CLOSES
AT 1:00 p.m.**

	FEATURED WORKSHOPS
	MOBILE WORKSHOPS
	BASIC INFORMATION
	EXHIBITION
	GENERAL SESSIONS

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SCHEDULE SUBJECT TO CHANGE

Wednesday, November 17, 2010

7:00 a.m. – 6:00 p.m.	Volunteer Room (ROOM 7 – CC)
7:30 a.m. – 8:45 a.m.	American Trails Board and Advisory Committee Breakfast <i>(by invitation only)</i> (LOOKOUT MOUNTAIN ROOM – MARRIOTT 3RD FLOOR)
8:00 a.m. – 4:00 p.m.	Registration & Information (REGISTRATION AREA – NORTH ROTUNDA OF CC)
9:00 a.m. – 10:15 a.m.	10 CONCURRENT SESSIONS (View a list of topics on page 19)
10:15 a.m. – 10:45 a.m.	BREAK ~ Poster Sharing ~ Poster Gallery (View a list of posters on page 22) (REGISTRATION AREA – NORTH ROTUNDA OF CC)
10:45 a.m. – 12:00 p.m.	10 CONCURRENT SESSIONS (View a list of topics and locations on page 20)
12:15 p.m. – 2:00 p.m.	Closing Keynote Luncheon ~ Celebrating our Public Lands: A Legacy for our Future and for our Kids! ~ Keynote: Dayton Duncan, writer and co-producer, <i>National Parks: America's Best Idea</i> (BALLROOM – CC)
2:00 p.m.	SYMPOSIUM OFFICIALLY CLOSES

Post Conference Activities & Meetings

3:00 p.m. – 7:00 p.m.	Mobile Workshop: American Trails Adaptive Paddling Workshop ~ Day 1 (ROOM 9/10 – CC)
4:00 p.m. – 6:00 p.m.	Featured Workshop: National Trails Training Partnership (NTTP) Meeting, Part 1 ~ OPEN TO THE PUBLIC (TENNESSEE RIVER ROOM – MARRIOTT)
5:30 p.m. - ?	Volunteer Recognition Party at Coltrane Restaurant

Thursday, November 18, 2010

8:00 a.m. – 5:00 p.m.	Mobile Workshops:	
<i>View the Mobile Workshops, starting on page 24, for descriptions & EXACT TIMES</i>	American Trails Adaptive Paddling Workshop ~ Day 2 (OFFSITE)	Rock Work Course ~ Day 1 (OFFSITE)
9:00 a.m. – 3:00 p.m.	Featured Workshops:	
<i>View the Featured Workshops, starting on page 26, for descriptions & EXACT TIMES</i>	National Trails Training Partnership (NTTP) Meeting, Part 2 ~ OPEN TO THE PUBLIC (TENNESSEE RIVER ROOM – MARRIOTT)	Fundraising for Your Mission offered by the Community Tree Leadership Forum (WEST ROOM – MARRIOTT)

Friday, November 19, 2010

8:00 a.m. – 5:00 p.m.	Mobile Workshop: Rock Work Course ~ Day 2 (OFFSITE)
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SPONSORS

Bald Eagle ~ \$25,000 or more



U.S. Department of Transportation
Federal Highway Administration



Peregrine Falcon \$15,000



Osprey ~ \$10,000



PARKS AND
RECREATION



BENWOOD FOUNDATION

Great Horned Owl ~ \$5,000



Trails Unlimited



Pileated Woodpecker ~ \$2,500



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Mockingbird (TN State Bird) ~ \$1,000

Asphalt Systems, Inc. / USA Soy Solutions
Bailey Bridges, Inc. dba Pioneer Bridges
Canycom USA, Inc.
E.T. Techtonics
Grasshopper Company
iZone
K Design
Lose & Associates
Most Dependable Fountains
Nature Bridges
Pannier Graphics
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Rhino Marking & Protection Systems
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Stabilizer Solutions, Inc.
Sutter Equipment
Sweco Products, Inc.
Terrabilt Wayfinding Systems
The Toro Company
TriActive America
Voss Signs

Purple Martin (Nonprofit) ~ \$600

Alliance for Biking and Walking
Association of Pedestrian and Bicycle Professionals
Back Country Horsemen of America
Beneficial Designs, Inc.
Cumberland Trail Conference
Equine Land Conservation Resource
Iowa State Snowmobile Association
National Center on Accessibility
National Off-Highway Vehicle Conservation Council
North American Trail Ride Conference

North Chickamauga Creek Conservancy
Paul S. Sarbanes Technical Assistance Center (TAC)
Pennsylvania Equine Council
Professional Trailbuilders Association
Rails-to-Trails Conservancy
Redding Convention and Visitors Bureau
Southern Appalachian Back Country Horsemen
Southern Appalachian Forest Coalition
Student Conservation Association

Eastern Bluebird ~ \$400

American Quarter Horse Association's
STEP Program (Stewards for Trails,
Education, & Partnerships)
Gore Bike Wear™
IMBA–SORBA (Southern Off-Road
Bicycle Association)
Quad Cities Convention & Visitors Bureau

Summer Tanager ~ \$100

The Acorn Group
Amethyst BioMat
Pam & Jeff Gluck
Hancock Resources, LLC
Ozark Greenways
Bob Searns and Sally Preston

Carolina Wren ~ \$25

Bud & Annie Melton
Candace Mitchell
Trailsnet.com

GENERAL SESSIONS & "TRAILS ROCK" PARTY

TRAILS: THE GREEN WAY FOR AMERICA

Building Public Awareness for Trails Event

Discover, Learn, & Celebrate Trails!

Date: Sunday, November 14
Time: 2:00 p.m. – 6:00 p.m.
Cost: Free – Open to the Public
Location: Exhibit Halls C & D

This event will provide the local community with an opportunity to visit exhibitors and learn about the Symposium. The Exhibit Hall will be open to attendees, guests, and local trail enthusiasts free of charge. In addition, dozens of trail-related user groups from around Chattanooga will provide information booths, presentations, and workshop activities for all ages in the Exhibit Hall.

The Opening Reception will begin at 6:30 p.m. and remaining tickets may be purchased at the Registration Desk for \$20 each.

Sponsored by



For more than 30 years, CORDURA® fabric has been recognized as the fabric of choice where durability counts and can be seen in products ranging from backpacks to apparel, and footwear to gear to help outdoor enthusiasts get the most out of their outdoor adventure. To learn more about INVISTA's CORDURA® brand, stop by booth #30 to speak with a CORDURA® brand representative.

Opening Keynote Luncheon The Trail to Sustainability

Date: Monday, November 15
Time: 11:40 a.m. – 1:20 p.m.
Cost: Included with Registration (\$30 for guests)

American Trails Welcome, Meeting of the Membership and Board Election ~ Chair Bob Searns

Welcome by Senator Bob Corker, Tennessee, and past Mayor of Chattanooga (invited) will talk about the movement to make the City more sustainable for its citizens and visitors. He will also talk about federal legislation important to trails.

KEYNOTE ADDRESS: CHRIS BALISH

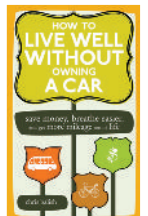
Chris Balish is a nationally known keynote speaker on topics such as how to thrive in a down economy, active lifestyles, sustainable transportation, building green cities, sustainable development, promoting mass transit, bicycle commuting, and green living.

He is a seven-time Emmy Award winning broadcast journalist, television news anchor and reporter, a best selling author, and an on-air contributor for NBC's The Today Show, MSNBC, and CNN. The first book in his *How to Live Well* non-fiction series, *How to Live Well Without Owning a Car: Save Money, Breathe Easier, and Get More Out of Life*, was on Amazon.com's environmental best seller list and NPR's best seller list.

Chris's environmentally friendly lifestyle has been featured on more than 800 radio and television programs and in more than 140 magazine and newspaper articles. In 2007, *Sierra Magazine* named Chris a national trendsetter.

Chris will hold a book signing following his talk.

Purchase his book in advance at the Bookstore in the Registration Area.



Opening Reception in the Exhibit Hall

Welcoming You to the Path

Date: Sunday, November 14
Time: 6:30 p.m. – 8:30 p.m.
Cost: Included with Registration
(\$20 for guests)

Expect a warm welcome from Bob Searns, Chair of American Trails Board; Ron Littlefield, Mayor of

Chattanooga; and additional dignitaries at the kick-off event for the 20th American Trails National Symposium! Check out the extensive Exhibit Hall and meet with vendors offering you the latest in cutting-edge products and services! Enjoy local music, walk the Labyrinth, enjoy light hors d'oeuvres (chips and dip) and a no-host bar, as you visit with past acquaintances and meet new friends! More surprises are in store for you!

This is your free evening. We encourage you to visit one of the over 100 excellent restaurants in the area. Your packet will have a list of restaurants for you. Enjoy the flavor of the area and local music. Walk the waterfront and the lovely lit Walnut Street Bridge following dinner. There is a free electric shuttle that will take you to your hotels, downtown, and to the waterfront. View electric shuttle route and schedule on page 32.



“Trails Rock” Party at the Hunter Museum of American Art

VIEW TRANSPORTATION OPTIONS FOR THE PARTY ON PAGE 32.

Sponsored by



Date: Monday, November 15
Time: 7:00 p.m. – 11:00 p.m.
Cost: Included with Registration
(\$35 for guests)

Come enjoy great food, friends, dancing, and a Live Auction at the state-of-the-art Hunter Museum of American Art! This will be an excellent time to network with many other trail enthusiasts as well.

Perched on an 80-foot bluff on the edge of the Tennessee River, the Hunter Museum of American Art offers stunning views of the Tennessee River Blueway National Recreation Trail, the Walnut Street Pedestrian Bridge (one of the longest in the country), and the surrounding skyline and mountains. This panorama is equaled only by the exceptional collection of American art inside recognized as one of the country's finest.

Once inside, the inspiration continues. You will see art with new eyes as a way to better understand American history and to learn more about what makes us Americans today. The Hunter Museum focuses on American art from the Colonial period to the present day. The museum is located in an historical mansion and a sleek contemporary building on the bluffs overlooking the Tennessee River. The collection includes paintings, works on paper, sculpture, furniture,



and contemporary studio glass covering a diverse range of styles and periods.

Live Auction

And, don't forget your wallets as you bid for great items provided by generous donors during the **Live Auction** – you will be supporting American Trails at the same time!

For more information on the Hunter, visit www.huntermuseum.org.

BUD LIGHTNING

Enjoy dinner and dancing to the flavor of the area with **The Bud Lightning Band** from Chattanooga, TN! Bud Lightning was chosen as the *Chattanooga Times Free Press* Cover Band of the Year for the last two consecutive years and they are looking forward to keeping the dance floor packed and the “Trails Rock” Party hopping all night long!

General Session

Emerging Issues & Opportunities

Date: Tuesday, November 16
Time: 8:45 a.m. – 10:45 a.m.
Cost: Included with Registration

- Marianne Fowler, American Trails 2nd Vice-Chair & Rails-to-Trails Conservancy's Senior Vice-President of Federal Relations
- Secretary Ray LaHood, US DOT (invited)
- Bob Searns, American Trails Board Chair & Principal, The Greenway Team, Inc.
- Diana Allen, Deputy Chief Health Promotion Branch, National Park Service Office of Public Health
- Jim Wood, Deputy Director, Florida Office of Greenways and Trails & American Trails Board Member
- And, other surprise guest speakers

Trails are an investment in the future of our communities and our public lands, while connecting people of all ages, abilities, and backgrounds to the environment – which is good for them and good for the world that surrounds them.

This in-depth session will address the future of trails. We will explore



strategies to be successful in increasing funding for trails in the next federal transportation bill. Can we protect and grow the Recreational Trails Program, the Transportation Enhancements Program, and others important to trails? What will happen in your State if these programs disappear? How can we decrease the huge backlog of unmaintained trails and stop the ongoing cuts to our Federal land-managing agency budgets? There is strength in numbers and we need to present a unified voice for trails, to tell the story of them, to present their endless benefits, and to make the case for funding them. How can we most effectively do this?

This session will also be a celebration of how far we have come – how trails are being thought of and incorporated as infrastructure. We will celebrate the President's “America's Great Outdoors” and the First Lady's “Let's Move Outside!” initiatives. Learn more about the work of “Physicians for Healthier Americans Through Fun Outdoors” and “Park Prescriptions: Prescribing Public Lands for Health.” See how VisitFlorida “gets” and promotes trails and tourism. Explore other cutting-edge programs and projects. We must learn about and assist in developing new funding sources, partners, and approaches that we might not have considered before. There are many demands on resources, and we are going to need to be creative as we move into the future!



American Trails 20th National Trails Awards Celebration Banquet

On the Path of Excellence

Date: Tuesday, November 16
Time: 7:00 p.m. – 9:30 p.m.
Cost: Included with Registration (\$35 for guests)

Sponsored by



DEPARTMENT OF
ENVIRONMENT &
CONSERVATION



CELEBRATION OF 20 YEARS OF THE NATIONAL TRAILS SYMPOSIUMS!

The National Trails Awards program is one way American Trails recognizes the exemplary people across the landscape of America who passionately work to create a national system of trails to meet the

recreation, health, and travel needs of Americans. American Trails will honor outstanding efforts made by agencies, trail professionals, the private sector, corporations, advocates, media, those creating healthier communities and people, groups dedicated to getting kids out on trails and into the out of doors, and others in this evening's awards program. Please join us for this gala affair (business or dress attire) and help celebrate the worthy recipients of these awards:

- The coveted "Hulet Hornbeck" Award
- Lifetime Service Award
- Best Trails State Award
- Community Service Award
- Corporate Award
- Kids and Trails Award (New Award)
- Outstanding Media Award
- Outstanding Trail Sharing Award
- Partnership Award
- Planning/Design Award
- State-of-the-Art Technology Award
- Trails and the Arts Award
- Trails for Health Award
- Trails Public Service Award
- Trail Advocacy Award (1 award per state)
- Trail Worker Award (1 award per state)

DEVELOPER RECOGNITION AWARD

In addition to the National Trails Awards, American Trails also recognizes quality, well-designed multi-use trails systems that are integrated into private developments to encourage active lifestyles, reduce reliance on automobiles, connect the development

to other public and private pathways and destinations, and preserve and promote natural areas.

A SPECIAL SALUTE TO OUTGOING TENNESSEE GOVERNOR, PHIL BREDESEN (INVITED)

Phil Bredeesen took office as Tennessee's 48th Governor on January 18, 2003. In November 2006, he was re-elected in a landslide victory—reportedly becoming the first Governor in over a century to win all 95 counties in Tennessee. Governor Bredeesen knows a pro-active conservation strategy is essential to maintaining a strong quality of life in Tennessee.



American Trails salutes Governor Bredeesen for his vision and leadership in preservation— dedicated to protecting greenways, developing and promoting trails, and protecting the beauty and character of Tennessee for its citizens and visitors.

Closing Keynote Luncheon

**Celebrating our Public Lands ~
A Legacy for the Future and for our Kids!**

Date: Wednesday, November 17
Time: 12:15 p.m. – 2:00 p.m.
Cost: Included with Registration (\$30 for guests)

Welcome by Dale A. Ditmanson, Superintendent, Smoky Mountains National Park (invited)

Join us as we reminisce about where we've been over the past four days. Then sit back and absorb the inspirational words of our Closing Keynote.

KEYNOTE ADDRESS: DAYTON DUNCAN

Dayton Duncan has been a writer and filmmaker for over 20 years and is Ken Burns' producing partner for *The National Parks: America's Best Idea* documentary that was released last year. Duncan wrote and co-produced the 12-hour mini-series in which the birth of national parks is traced from the mid-1800s and follows the evolution of park creation over the course of 150 years. ***America's Best Idea* won two Emmys – one for best nonfiction series and one for best writing!**



PHOTO CREDIT: JASON SAVAGE

Duncan first had the idea to showcase the story of the National Park system while on a cross-country vacation with his children in 1998. His love for parks began at the age of nine when his family took a vacation to the Badlands, Yellowstone, Grand Tetons, Dinosaur National Monument, and Rocky Mountain National Park. The experience had a profound impact, but it wasn't until he took his children on a national parks trip, that he realized just how important the trip he took with his parents was.

Dayton's message is very timely, especially with the trails community's interest in getting kids outdoors and healthy, and in creating good stewards of our public lands for the future:

Dayton believes, "The creation of a park establishes that sense of a special place. When you enter a park – you think differently. You pause and it takes you a little bit out of the rush of time and I think that is why so many families take their kids back and why those kids will take their kids back because it encapsulates an imperishable moment that you experience as a child. Then you can see that experience once again through your child's experience. There are very few things that pass across generations and across time the way that does. That's what makes it so special."

Duncan is also the author of nine books, including Out West: A Journey Through Lewis & Clark's America, Miles From Nowhere: In Search of the American Frontier, and The West: An Illustrated History for Children.

Dayton will hold a book signing following his talk.

Purchase his book in advance at the Bookstore in the Registration Area.

**Thank you for attending the Symposium!
We look forward to seeing you
"along the trail" again in 2012!**

EXHIBIT HALL

EXHIBIT HALL HOURS

SUNDAY, NOVEMBER 14: 2:00 P.M. – 8:30 P.M.

MONDAY, NOVEMBER 15: 8:00 A.M. – 6:00 P.M.

TUESDAY, NOVEMBER 16: 8:00 A.M. – 1:00 P.M.

American Trails “Trails & Greenways” Exhibit Hall

Nearly 80 exhibitors are taking part in the 20th American Trails National Symposium. The exhibit hall is designed as an Indoor Trails & Greenways System complete with a Camping Area, Trail Tools Area, City Park Area, Horse Exhibit Area, and an actual Labyrinth trail maze you can walk— all of this is surrounded by trails meandering throughout and landscaping in abundance. Don't miss this great opportunity to view the latest in trails technology, products, equipment, planning, and programs. View many of our exhibitor's products “along the trail” in the exhibit hall, as well as viewing hands-on presentations/demonstrations of our exhibitor's products or services.

Special thanks are extended to the City of Chattanooga Parks & Recreation, Hamilton County, and Barge Waggoner Sumner & Cannon, Inc. for their generous donation of time, experience, and coordinating the landscaping and design of the exhibit hall.

The Tennessee River Meander Labyrinth

The exhibit hall labyrinth was designed and installed by Spiral Quest. Spiral Quest offers energy-field and body therapies, celebrations, rituals, workshops, and publications that facilitate the health and healing of both individuals and communities. Learn more at www.spiralquest.com.



“Labyrinths are meditative trails where travelers enter a single path to a central destination and exit along the same route.”

The Tennessee River Meander Labyrinth is a trail experience awaiting you in the exhibit hall. This three-circuit labyrinth design was created specifically for the 2010 American Trails National Symposium. Meander refers to the winding, turning course of the

Tennessee River as it passes through Chattanooga, around two islands and Moccasin Bend. Meander also reflects the slow relaxed walk it offers you. They are fertile places for the mind, spirit, and body. The intimate experience of this labyrinth represents the beautiful Tennessee River Gorge and the Cumberland Plateau.

Silent & Live Auctions

Thanks to our generous contributors, we have a wonderful selection of auction items from which to choose. View a list of some of the auction items you can expect on page 29, as well as a list of auction donors and the hours of both the Silent and Live Auctions.

Building Public Awareness for Trails: Discover, Learn, and Celebrate Trails!

FREE! OPEN TO THE PUBLIC! On Sunday, November 14 from 2:00 p.m. – 6:00 p.m. visit the exhibit hall to interact with exhibitors, as well as dozens of trail-related user groups from around Tennessee. Learn more about this informative and interactive event, as well as the sponsors of this event, in our General Sessions section of the program on page 8.

Creative Crossings Photo Gallery

Recent years have seen the construction of some strikingly beautiful and innovative trail bridge designs. Throughout the Symposium, you will have an opportunity to view the beauty of some of these innovative trail crossings and bridges in the Creative Crossings Photo Gallery in a designated area in the exhibit hall.

Posters

Beautiful and educational posters will be displayed in a designated area in the exhibit hall throughout the Symposium. Learn more about the Poster Gallery, part of the Symposium program, on page 22, including poster titles and their designated dates and times the poster owner will be present.

VISIT ALEXZANNA FARMS AND THEIR LABYRINTH WHILE IN CHATTANOOGA:

The facilitator of this year's labyrinth invites you to their farm, Alexzanna Farms, only a short twenty minute drive from the convention center in Wildwood, GA where their trails encourage you to explore various expressions of the spiritual nature of path-walking. Their farm includes a seven-circuit labyrinth, a double-spiral, a medicine wheel, and a twenty-seven step staircase of reflection, The Mossway. Follow I-24 West to exit 169 Wildwood. Turn right onto Hwy 299, right onto Hwy 11 and left onto Old Birmingham Hwy. Then follow the labyrinth signs. Please leave your pets at home.

Open hours to visit the farm during the American Trails National Symposium:

- SATURDAY, NOVEMBER 13 FROM 9:00 A.M. – 5:00 P.M. EST
- SUNDAY, NOVEMBER 14 FROM 9:00 A.M. – 12:00 P.M. EST
- TUESDAY, NOVEMBER 16 FROM 1:00 P.M. – 5:00 P.M. EST

CONCURRENT SESSIONS & MINI-WORKSHOPS

We invite you to choose from 50 educational sessions and 11 mini-workshops (starting on page 15). In keeping with our theme, "Trails: The Greenway for America," these sessions will help participants understand how trails are "transforming our nation and the way we live" and will allow us to realize that trails have become a prominent factor in how and where we choose to live our lives; creating transportation, recreational and educational opportunities; encouraging well being; exploring history and heritage; bringing together people of all ages and abilities; and connecting communities.

All concurrent sessions are 75 minutes in length. The mini-workshops are 105 minutes long with some of the 11 workshops repeated twice. Consult the Chattanooga Convention Center and Marriott Hotel maps on the back of this Program for room locations.

CONCURRENT SESSIONS

Monday, November 15

Time: 8:30 a.m. – 9:45 a.m.

PARTNERS FOR TRAILS: DEVELOPING A BLM PUBLIC LAND NON-MOTORIZED TRAILS PROGRAM (Presentation will continue into the 10:15 a.m. – 11:30 a.m. time slot)

Plaza A (Marriott Chattanooga)

Great strides have been made in recent years towards developing a National Trails Program of Congressionally designated trails within the BLM landscape, but there is no program promoting, guiding, and funding non-motorized trails throughout BLM's 253 million acre System of Public Lands. Opportunities are lost due to lack of a coordinated non-motorized trails program both in broad scale land-use planning and in site-specific trail project planning. Join BLM and trails partners as they embark on the first step in developing a formal comprehensive non-motorized trails program and initiate a dialogue on current BLM non-motorized trails challenges and opportunities.

Speakers: Dr. Gregory A. Miller, President, American Hiking Society; Anne Merwin, Public Lands Policy Advisor, The Wilderness Society; Ben Pendergrass, Legislative Director, American Horse Council; Robert Perrin, Trails and Travel Management Program Lead, Bureau of Land Management

GETTING TO THE RIBBON CUTTING: KEYS TO LEADERSHIP & PARTNERSHIP FOR SUCCESSFUL TRAIL DEVELOPMENT

Plaza B (Marriott Chattanooga)

Trail development and management is a long-term commitment. Successful trail partnerships sustain long-term productivity by motivating the collaborators, enlisting the resources, engaging the public, solving the problems, and blazing a clear-cut mission. This session offers practical how-to advice on developing the leadership tools and community resources to create, sustain, and manage the green infrastructure connecting your community to its land and sense of place. The top ten ways trail projects "get stuck" with organizational and partnering pitfalls and delays will be presented as well as how to get "unstuck."

Speakers: Tim Herd, Executive Director, Stroud Region Open Space Commission, East Stroudsburg, PA; Ursula Lemanski, Virginia Project Manager, Rivers, Trails and Conservation Assistance Program, National Park Service, Leesburg, VA; Holly Larson, Outdoor Recreation Planner, Rivers, Trails, and Conservation Assistance Program, National Park Service, St. Paul, MN

EQUESTRIAN TRAILS: SUSTAINABLE DESIGN AND ACCESS

Plaza C (Marriott Chattanooga)

This session is divided into three parts. The first two parts will discuss sustainable, environmentally sensitive equestrian trailhead and trail design. Topics will include site planning, trail design specifications, and best practices, along with technological innovations for managing storm water, mud, erosion,

and manure on-site. Case studies of equestrian trailhead and trail systems will be used to provide real-world examples. The third component will describe the relationship between the NJDEP and the equestrian community in promoting access to trails, safety on the trails, future trails, and equity within the multi-user community.

Moderator: Jan Hancock, Author, "Equestrian Design Guidebook for Trails, Trailheads, and Campgrounds"

Speakers: Clay Nelson, Principal, Sustainable Stables; Jan Hancock, Author & Principal, Hancock Resources LLC, A. Michele (Kebea) Adams, Equestrian Representative, State of New Jersey Trails Council

DESIGNING FOR DIVERSITY AND ENCOURAGING USE OF URBAN TRAILS

East/West Room (Marriott Chattanooga)

This session aims to illustrate how trail design and programming can attract demographically diverse users to wildland recreation trails and trails in urban areas. Beginning with a case study of the Florida National Scenic Trail, the session will demonstrate how to engage a broad spectrum of the population, while reflecting the values of the land management agency responsible for the site. Rails-to-Trails Conservancy (RTC) will also share highlights from its Urban Pathways Initiative and explore innovative approaches to programming, community engagement, and partnerships for urban trails in low income communities and communities of color. Participants will also learn how to engage in RTC's national network of urban trail professionals and advocates.

Speakers: Kelly Pack, Manager of Trail Development, Rails-to-Trails Conservancy in Washington, DC; Anya Dobrowolski, Master's of Landscape Architecture candidate, University of Oregon

GETTING KIDS ON TRAILS: SOME EDUCATIONAL AND INTERPRETIVE APPROACHES

Tennessee River Room (Marriott Chattanooga)

This session features the collaborative work of a trail designer/builder, an outdoor education program administrator, and an interpretive planner/designer. They will share experiences of watching synergy at work on trails, ways to make trails and open space areas interesting and fun for youth, how trails can be designed for use in outdoor education, and how interpretive media on trails invite younger audiences to explore their world more fully. Session includes an overview of where environmental education has been and where it is headed with implications for trail planning. Our hope is to generate fresh ideas that will get more children off couches and into nature.

Speakers: Roger Bell, PhD, Board Member of American Trails; Pam Johnson, Program Administrator, Rancho Sonado; Jennifer Rigby, MA, Founder, Director, The Acorn Group and Acorn Naturalists

PROGRESSIVE FOOD STOP FUNDRAISERS: MAKING THEM SAFE, FUN & PROFITABLE

Room 9/10 (Chattanooga Convention Center)

This session will cover how to organize a successful progressive food stop fundraiser on your trail system or in your community, including low cost marketing strategies, online registration, and volunteer management. Featuring the success stories of the "Tour de Taste," a progressive lunch bicycle tour which raised over \$5,000 in 2009 for the Upper Valley Trails Alliance (NH/VT), and the "Full Moon Fiesta," a ski/snowshoe event. Learn how to deal with rising popularity, establish key partnerships with area race organizers for event supplies like signage and equipment, and create a safe and fun experience for all ages.

Moderator: Cindy Heath, Special Projects Coordinator, Lebanon Recreation & Parks, Lebanon, NH

Speakers: Russell Hirschler, Executive Director, Upper Valley Trails Alliance, Norwich, VT; Cindy Heath, Special Projects Coordinator, Lebanon Recreation & Parks, Lebanon, NH

THE CITY OF CHATTANOOGA: PAST TO PRESENT

Room 16/17 (Chattanooga Convention Center)

This presentation provides an overall summary of the Chattanooga story of revitalization and the role the natural surroundings and trails played in that renaissance. Chattanooga was once announced as the "dirtiest city in America," but is now a model for cities struggling with revitalization and reinvestment. We will explore the key decisions and projects that helped pave the way for revitalizing downtown and embracing the natural surroundings. These decisions lead to specific projects such as the Tennessee Riverwalk and the Greenway Master Plan. We will focus on these projects and discuss how they are being planned and implemented today.

Speakers: Rick Wood, Chattanooga Field Office Director, The Trust for Public Land; Bruz Clark, President, Lyndhurst Foundation in Chattanooga

WHY TRAILS REALLY MATTER: PLACING THE BENEFITS OF TRAILS INTO A BROADER CONTEXT

Room 11 (Chattanooga Convention Center)

We are becoming more adept at understanding and documenting the many benefits of trails. Yet our trail advocacy efforts are still not as effective as they could be. This presentation will attempt to place the benefits of trails into the broader context of human and environmental well-being, and make the case that we should consistently communicate this larger and ultimately more important perspective. The presentation will be participatory and is intended to stimulate ongoing discussion.

Speakers: Roger Moore, Associate Professor of Parks, Recreation and Tourism Management, North Carolina State University; Adrian Zeck, Graduate Student, Department of Parks, Recreation and Tourism Management, North Carolina State University

DESIGN & CONSTRUCTION OF TIMBER LONG SPAN TRAIL SUSPENSION BRIDGES

Room 12 (Chattanooga Convention Center)

This session will look at the Design & Construction of Long Span Timber Trail Suspension Bridges for trails. It will review basic design standards for trail bridges and application to long span suspension bridges with the Pochuck Quagmire Suspension Bridge on the Appalachian Trail as a case study for successes and challenges. Practical construction matters will be addressed, leading to the conclusion that yes, there are cost effective solutions to that "Impossible Crossing."

Speakers: Timbor Latincsics, Principal Engineer, Conklin Associates

TRAILS: GROWED UP

Room 13 (Chattanooga Convention Center)

America's increasingly unhealthy population, stressed natural systems, and diminishing economic vitality are "grown-up" problems that require communities and agencies to put their big pants on, play nice with others, and adopt a balanced diet of economic, environmental, and social sustainability known as a Triple Bottom Line philosophy. "Trails, Grown Up" will feature leading regional trail projects in the bi-state Calumet Region near Chicago that utilize "Complete Trails" planning, design and programming strategies to help maximize Triple Bottom Line returns and bridge physical, economic, and social borders. This philosophy goes beyond minimum standards to meet the lofty expectations of today's trails.

Speakers: Gregg E. Calpino, Principal, Parks & Recreation Practice Leader, JJR; Diane Banta, Outdoor Recreation Planner, National Park Service; Steve Buchtel, Southland Coordinator, Active Transportation Alliance; Mitch Barloga, Non-Motorized Transportation and Greenways Planner, NW Indiana Regional Planning Commission

USING ADVANCED TECHNOLOGIES FOR TRAIL PRESERVATION AND ACCESSIBILITY

Room 14 (Chattanooga Convention Center)

This presentation will provide land managers with helpful information on trail accessibility issues. The presenters will review new technologies that can assist with trail planning and design, assessment, mapping, maintenance, surfacing improvements, and construction practices. Technologies presented will include those to inventory and create trail access information for all user groups to catalogue objective trail data including grade, cross-slope, tread width and obstructions. Providing access includes the provision of signage with objective information so all users can make informed decisions on what trails to use. Tips for obtaining funding for trail access improvements will be shared.

Speakers: Peter Axelsson, Director of Research and Development; Beneficial Designs, Inc.; Jeremy Vican, Trails Project Coordinator; Beneficial Designs, Inc.

Monday, November 15

Time: 10:15 a.m. – 11:30 a.m.

FEDERAL FUNDS FOR TRANSPORTATION AND RECREATION

Plaza B (Marriott Chattanooga)

The Federal Highway Administration's Transportation Enhancement activities and Recreational Trails Program provide funds to develop transportation and recreation infrastructure for walking and bicycling, and to connect communities and promote active living. Attendees will learn how to apply for Federal-aid funds: what works, what doesn't.

Speakers: Christopher Douwes, Trails and Enhancements Program Manager, Federal Highway Administration, in Washington, DC; Bob Richards, Tennessee Greenways and Trails Program Coordinator

THE LONG AND SHORT OF TRAIL MAINTENANCE Plaza C (Marriott Chattanooga)

This session covers all aspects of hard surface maintenance including day-to-day items, periodic issues, and long term care that will extend the life of your trail surfaces. The session includes techniques, equipment, products, and timing for various maintenance functions on trails.

Speaker: Jim Schneider, President, Trail-Works, Inc.

LINKING THE LANDSCAPE: CONSERVATION STRATEGIES ALONG LAND AND WATER TRAIL CORRIDORS

East/West Room (Marriott Chattanooga)

Lands bordering trails are increasingly vulnerable to incompatible development. To conserve the natural resources, vistas, and cultural heritage that make trail experiences unique, we are partnering with communities and land trusts on education and outreach, land use planning, and economic development. We demonstrate community engagement strategies being developed by the Appalachian Trail Conservancy in managing the long distance Appalachian Trail. American Rivers discusses protecting riverside land through the creation of Blue Trails, the water equivalent to hiking trails, and messaging strategies developed as part of the Waccamaw River Blue Trail.

Speakers: Staci Williams, Waccamaw River Blue Trail Organizer, American Rivers; Laura Belleville, Director of Conservation, Appalachian Trail Conservancy

FROM THE DRIVEWAY TO THE TRAILHEAD: THE MISSING LINK

Tennessee River Room (Marriott Chattanooga)

Trail systems and networks are being developed across the country. Often these community trails are developed independently of other transportation systems such as neighborhood streets, roads, and transit systems. This session will explore the elements of street design, the value of local and regional partnerships, and the use of advocacy that can help to make your community more bicycle and pedestrian friendly. The presenters will relate the success and experience of expanding the traditional trail organization into an effective multi-modal initiative to get improved trail, sidewalks, bike lanes, and the community support for such in your community.

Speakers: Terry Whaley, Executive Director, Ozark Greenways Inc., Board Member of American Trails, Chairman of Mississippi River Trail Inc.; Bruce Adib-Yazdi, AIA Architect, Vice President Retail/Entertainment, Butler Rosenberg & Partners

PATHWAYS FOR PLAY: PLANNING FOR PLAYFUL TRAILS

Room 9/10 (Chattanooga Convention Center)

Are you interested in learning ways to increase the number of children and families who use your community's trails? Learn about the different needs of children and families to create trail environments that are fun and enjoyable for intergenerational users. Thoughtfully planned and innovatively designed trails can be valuable assets for children, families, and communities. Come explore these best practice guidelines for designing playful pathways that infuse play in the trail experience!

Speakers: Robin Moore, MCP, ASLA, Professor of Landscape Architecture, Director, The Natural Learning Initiative; Lisa Moore, M.A., CCC-SCP, Vice President, of Corporate Strategic Services, PlayCore; Adina Cox, MNR, PhD Student of Design, NC State University

FEASIBILITY TO REALITY: MAKING IT HAPPEN

Room 16/17 (Chattanooga Convention Center)

This session will include two case studies of current greenway projects from early planning through implementation. The first study is a multi-jurisdictional greenway feasibility plan in Buncombe, North Carolina. This case study outlines the process of forming a multi-jurisdictional technical advisory committee, how to handle contentious property owners and overzealous citizen groups; preparing for public outreach, handling tough questions, and evaluating opportunities and constraints. The second case study is the "Prairieways Action Plan" of Commerce City Colorado, a growing community's vision and implementation of a successful greenway system. Detailed planning, design, and implementation strategies will be shared along with examples of three different trail types actually built.

Speakers: Lucy N. Crown, AICP Parks and Greenways Planner, Buncombe County Parks, Greenways and Recreation Services; Bill Neumann, ASLA, Vice President, DHM Design Corporation; David Tuch, Vice President, Equinox Environmental

TRAILS FOREVER: A LASTING GIFT FOR THE TRAILS OF GREAT SMOKY MOUNTAINS NATIONAL PARK

Room 11 (Chattanooga Convention Center)

This session will outline growth, successes, and challenges of the Trails Forever program at Great Smoky Mountains National Park. With a significant backlog of rehabilitation needs throughout the trails system, a strong volunteer presence in the Park and a partnership with the Friends of the Smokies, was created to implement this program. The session will discuss the history of the program, the complexity of the projects that can be completed with volunteers working alongside trail staff, as well as recruitment strategies for attracting different volunteer populations.

Speakers: Tobias Miller, Trails Facilities Manager, Great Smoky Mountains National Park; Christine Hoyer, Trails and Facilities Volunteer Coordinator, Great Smoky Mountains National Park

THINK BIG: CONNECT TRAILS TO TRANSPORTATION PLANNING AND FUNDING

Room 12 (Chattanooga Convention Center)

Pennsylvania's new Outdoor Recreation Plan: The Keystone for Healthy Living identified trails as the state's top recreational need. Trail advocates are partnering with the state Department of Conservation and Natural Resource in a strategy to find new funding sources to better market the network. The presentation will feature a case study of how the PA DCNR, the Pennsylvania Environmental Council, and other organizations "tee'd-up" segments for a Federal Stimulus funding opportunity that tapped \$17 million in TIGER grant funds. On the marketing side, the new ExplorePaTrails.com website will be featured.

Speakers: Spencer Finch, Director of Sustainable Development, Pennsylvania Environmental Council; Diane Kripas, Chief, Greenways and Conservation Partnerships Division, Pennsylvania Department of Conservation and Natural Resources

ECONOMICS AND SUSTAINABILITY IN OHV RECREATION: THE HISTORY AND FUTURE OF OHV IN TENNESSEE

Room 13 (Chattanooga Convention Center)

Professor Mark Fly will give a presentation and lead a discussion on the economic impact of OHV recreation as well as outline creative strategies for sustainable relationships between natural resource managers and OHV recreationalists. Iva Michelle Russell, Executive Director of OHV4TN, will provide attendees with a legislative and organizational history of OHV initiatives in Tennessee and outline future objectives for OHV recreation in the state. Guest panelists from the Tennessee Department of Environment and Conservation, Tennessee Wildlife Resources Agency, the Tennessee Department of Tourist Development, the Tennessee Off-Highway Vehicle Association, and Tennessee legislators close to the issue have been invited to attend.

Speakers: Dr. Mark Fly, Coordinator, Wildland Recreation Concentration, University of Tennessee; Iva Michelle Russell, Executive Director, OHV4TN

MAKING THE TRAIL FIT: CLOSING SYSTEM GAPS IN TIGHT URBAN ENVIRONMENTS

Room 14 (Chattanooga Convention Center)

Trail users typically seek convenient, comfortable, and pleasant walking and cycling environments. Trail planners/designers often encounter a variety of physical or other constraints complicating development of the ideal trail setting. This session explores innovative planning and design techniques to successfully overcome the challenges of completing trails in "tight spots."

Speakers: Rory Renfro, AICP, Senior Planner, Alta Planning + Design, Portland, OR; Steve Jorgensen, Planning Manager, Bend Park and Recreation District, Bend, OR

Want to get up close and personal with a hot trail topic? The Trail Topic Mini-Workshops provide the occasion for you to be an active part of in-depth discussion and activities on 11 different trail topics.

Some of these workshops will be repeated twice over the course of the afternoon.

Monday, November 15

Time: 1:30 p.m. – 3:15 p.m. (some repeated at 3:45 p.m.)

BLUE TRAILS: CONNECTING COMMUNITIES AND IMPROVING RECREATION THROUGH RIVER PROTECTION

Plaza A (Marriott Chattanooga)

This presentation will teach water trail developers how to improve recreation and increase access by integrating conservation and restoration goals into their water trails plans. We will explore the unique partnerships being formed and approaches being taken in South Carolina, Tennessee, and along the Mississippi Gulf coast to educate, enlighten, and inspire folks about the wonders of the waterways and the importance they play in natural drainage and ecosystem health. Information on developing public access areas to rivers, streams, and lakes as well as ways to engage landowners, communities, land trusts, and others will also be shared during this session.

Speakers: Matt Rice, Associate Director, Southeast Conservation, American Rivers; Judy Steckler, Executive Director, Land Trust for Mississippi Coastal Plain; Jane Polansky, Scenic Rivers Administrator, Tennessee Department of Environment and Conservation

SIGNS FOR THE TIMES: IDENTIFICATION, SAFETY & WAYFINDING

Plaza B (Marriott Chattanooga)

During this session learn the rationale for an upgraded, more legible, and consistent system of signage for cycling on streets, roads, and trails. The current comprehensive design proposal reviews accomplishments to date in moving this important agenda forward. You will also be introduced to various aspects of implementing a wayfinding program, including developing a vision for the importance of wayfinding messaging and community branding, and ways to coordinate with local governments and obtaining funding and explore the pilot project at Captain Daniel Wright Woods Forest Preserve that attempted to balance user needs for directional guidance with the natural aesthetic.

Speakers: Donald Meeker, Principal, Meeker & Associates Inc.; Karen Votava, Chair, Bicycle Signage Working Group; Kirsten E. Sittler, Preserve Planner, Lake County Forest Preserve District; Mike Tully, Director Of Operations & Public Safety, Lake County Forest Preserve District; Meredith Holthaus, President, Streamline Signage; Hans Landefeld, Sign Consultant

TRAINING AND RESOURCES FOR BUILDING & PROMOTING TRAILS

Plaza C (Marriott Chattanooga)

Better training and promotion help build more sustainable trails, empower volunteers to be more effective, and expand recreation, public participation, and ecotourism. This session will present educational opportunities, training providers, and a wide range of resources for land and water trails. Efforts of the National Trails Training Partnership in promoting and coordinating training will be highlighted. The session will discuss ways to work with states, and to develop and fund regional training initiatives as well as learning about creating a Water Trails Clearinghouse for regional coordination and promotion. Join us in sharing ideas and needs for trails training, improving skills, and building public involvement.

Moderator: Stuart Macdonald, National Trails Training Partnership, American Trails

Speakers: Stuart Macdonald, National Trails Training Partnership, American Trails; Kim Frederick, Chinook Associates; Christine Olsenius, Executive Director, Southeast Watershed Forum

MOTIVATING & INSPIRING THE NEXT GENERATION OF LAND STEWARDS: AMERICAN YOUTHWORKS, STUDENT CONSERVATION CORPS & THE BLUE RIDGE PARKWAY FOUNDATION – GETTIN' ER' DONE

East/West Room (Marriott Chattanooga)

Join us in learning more about how the next generation plays a vital role in land stewardship, greenway development, and trail building. This session explores organizations that provide experiences that motivate and inspire youth to treasure their outdoors and become stewards of their natural environment, while instilling healthy living choices. Come learn more about the TRACK Trail Program of the Blue Ridge Parkway Foundation, Student Conservation Corps, and the American YouthWorks Environmental Corps, a Youth Conservation Corps and member of the Public Lands Service Coalition.

Moderator: Elizabeth (Liz) Smith-Incer, Mississippi Field Office, Rivers, Trails and Conservation Assistance Program (RTCA), of the National Park Service

Speakers: Carolyn Ward, President, Chief Operating Officer, Blue Ridge Parkway Foundation; Ron Hassel, Program Director, Student Conservation Association Trails Corps; Parc Smith, American YouthWorks' Environmental Corps

GREEN AVENUES: FROM STRONG COMMUNITY PLANNING, ARCHITECTURE & ADVOCACY TO SUSTAINABLE MATERIALS AND METHODS

Tennessee River Room (Marriott Chattanooga)

Using examples from Montana, Delaware, and Wisconsin this session will explore community planning, advocacy, sustainable building materials, and environmentally sensitive design and construction methods. Hear how a western city links recreational and commerce areas with non-motorized transportation facilities. Understand ways to ignite citizen involvement. Innovative construction materials and techniques will be showcased that achieve sustainable, accessibility, and environmental goals.

Moderator: Susan Moerschel, Manager, Park Resource Office, Delaware State Parks

Speakers: Blake Theisen, Project Manager/Park Planner, Schreiber Anderson Assoc., Inc.; Penni Klein, Public Lands Director, City of Middleton, WI; David Bartoo, Trail Planner, Delaware Division of Parks & Recreation; Thomas "Chip" Kneavel, Trail Crew Chief, Delaware Division of Parks & Recreation; Dan Harding, Associate Professor of Architecture, Director, Community Research and Design Center, Clemson University

NEW TECHNOLOGIES FOR MAPPING AND MONITORING LAND AND WATER TRAIL ATTRIBUTES

Room 9/10 (Chattanooga Convention Center)

GPS, GIS, video, and Google Earth are technologies and applications that can be used for land and water trail mapping and monitoring. GIS can be used to create maps that identify how well trail segments meet each user's preferences, and the results can be mapped and visualized in popular mapping products such as Google Earth. Applications include land trail mapping on the Appalachian Trail and kayak-based water trail mapping in the Big South Fork National River. Trail conditions and locations can also be documented with these technologies. Land and water trail virtual tour opportunities will be demonstrated.

Speakers: Timothy G. Prather, Extension Specialist, Biosystems Engineering & Soil Science Department

University of Tennessee Extension; Dr. Paul Ayers, Department of Biosystems Engineering and Soil Science, University of Tennessee

THE LONG AND WINDY TRAIL: FINAL ACCESSIBILITY GUIDELINES FOR TRAILS, WHAT THEY ARE & HOW TO APPLY THEM

Room 16/17 (Chattanooga Convention Center)

After many delays, the U.S. Access Board issued draft final accessibility guidelines for trails, picnic and camping facilities, and beach access routes for Federal facilities covered by the Architectural Barriers Act (ABA). An in-depth review of the final scoping and technical provisions will be provided and include the application of conditions for exceptions, documentation, and notification requirements. To understand how to apply these guidelines a discussion on how to retain accessibility characteristics while maintaining trails and trail surface material applications to minimize barriers and maximize access for people with disabilities will also be a part of this presentation. A discussion about field experience in applying the guidelines and the ensuing problems, benefits, and challenges will be included.

Speakers: Bill Botten, Accessibility Specialist, U.S. Access Board; Nikki Montembeault, Accessibility Specialist, National Center on Accessibility

OH THE PAIN IN CONDUCTING A TRAIL USER COUNT! SOME BASIC DO'S AND DON'TS

Room 11 (Chattanooga Convention Center)

Over the last decade, research has documented the importance and relevance trails contribute to physical and mental health, to the environment, to the economy, and to quality of life. While public support for trail development appears to be strong, today's budgetary constraints make the growing demand for scarce resources extremely competitive, and the imperative need for accurate and reliable data to support each dollar of investment is crucial. This presentation is intended to provide the attendee with sound reasons for conducting a trail user count. We will also look at some of the trail user count methods currently being implemented as well as the uses and limitations of count data.

Moderator: John Collins, Associate Professor, Recreation and Leisure Studies Program, University of North Texas, American Trails Board Member

Speakers: John Collins, Associate Professor, Recreation and Leisure Studies Program, University of North Texas, American Trails Board Member; Stefanie de Olloqui, MS, CHES, Associate Director, Active Living and Transportation Network; Jamie Rae Walker, Assistant Professor, Extension Specialist, Texas A&M University, Jay Daniel, Senior Superintendent, City of Houston Parks and Recreation Department

EVERYTHING YOU NEED TO KNOW ABOUT SAFE ROUTES TO SCHOOL

Room 12 (Chattanooga Convention Center)

This session will provide an overview of Safe Routes to School from the national, state, and local perspective. Participants will learn about policy, funding, programs, and unique partnerships that can make Safe Routes to School successful. Presentations will also cover how Safe Routes to School connects children with the outdoors and how trail systems can be a part of Safe Routes programs and infrastructure.

Moderator: Leslie Meehan, Senior Transportation Planner, Nashville Area MPO, Safe Routes to School National Partnership, Steering Committee Member

BUILDING HEALTHY COMMUNITIES: A PLAN TO PROMOTE ACTIVE LIFESTYLES

Room 13 (Chattanooga Convention Center)

Learn how to use a collaborative approach to develop a bi-state regional trails plan. Explore strategies for successful citizen participation, with a focus on underserved populations, how to position trail projects as economic stimulators, and how to increase community health. Case studies from the RWJ Active Living By Design project, the Upper Valley NH Healthy Eating Active Living project, and Safe Routes To School and Safe Routes To Play will be examined. Also, hear about Michigan's Building Healthy Communities Initiative, designed to increase physical activity among low-income and minority populations and

enhance trails to promote these activities.

Speakers: Cindy Heath, Special Projects Coordinator, Lebanon Recreation & Parks, Lebanon NH; Russell Hirschler, Executive Director, Upper Valley Trails Alliance, Norwich, VT; Julian A. Reed, Ed.D., MPH, Furman University

SHARING SPACE IN A CROWDED WORLD: THE EMERGENCE OF RAILS-WITH-TRAILS

Room 14 (Chattanooga Convention Center)

This session will demonstrate the rapid growth of rails-with-trails (RWT) across the country; describe how to make RWT's happen, and discuss innovative statewide legislation encouraging shared use on active rail/transit corridors. Establishing the necessity and practicality of including shared-use corridors in the planning and implementation of active transportation systems will be covered, as well as provide an overview of the progress RWT's have made in the past ten years since the FHWA Lessons Learned report. The session will lay out the framework for making RWT's happen using case studies as the primary training vehicle, including a focus on liability, safety, engagement with the railroad/transit agency, design characteristics, and more. There will also be a review of how through strong citizen advocacy many states are amending their Recreational Use Statutes to provide increased protection for railroads and others who allow a shared-use within their active corridors.

Speaker: Jeffrey Ciabotti, VP, Trail Development, Rails-to-Trails Conservancy

Monday, November 15

Time: 3:45 p.m. – 5:30 p.m. (some repeats from 1:15 p.m.)

BLUE WAYS: LONG TRAILS, EDUCATION OPPORTUNITIES, DEALING WITH OBSTACLES

Plaza A (Marriott Chattanooga)

Come hear about the Alabama Scenic River Trail, the longest river trail in a single state, stretching 1,000 miles, and learn how in less than two years the trail has become a centerpiece of the activity affecting nearly every land, trails, and recreational agency in the state, turning recreational opportunity into community development. Explore concepts for dealing with obstructions such as low head dams and utility crossings to facilitate passage along water trails. Learn how a creative idea became reality through community networking and partnerships including effective strategies for working with foundations, architects, builders, and city and county agencies. You will hear a firsthand account of the mistakes made and lessons learned. Learn how paddling provides another venue for teaching conservation education.

Speakers: Dr. Jean Lomino, Executive Director, Chattanooga Nature Center; Tina Harvey Crawford, Director of Development and Marketing, Chattanooga Nature Center; Brad Shelton, AIA, Elemi Architecture; Jim Felder, Executive Director, Alabama Scenic River Trail; John M. Pflaum, P.E., Senior Project Engineer, WHPacific, Inc.

SIGNS FOR THE TIMES: IDENTIFICATION, SAFETY, AND WAYFINDING

Plaza B (Marriott Chattanooga)

During this session learn the rationale for an upgraded, more legible, and consistent system of signage for cycling on streets, roads, and trails. The current comprehensive design proposal reviews accomplishments to date in moving this important agenda forward. You will also be introduced to various aspects of implementing a wayfinding program, including developing a vision for the importance of wayfinding messaging and community branding, and ways to coordinate with local governments and obtaining funding and explore the pilot project at Captain Daniel Wright Woods Forest Preserve that attempted to balance user needs for directional guidance with the natural aesthetic.

Speakers: Donald Meeker, Principal, Meeker & Associates Inc.; Jeffrey Olson, Partner, Alta Design+Planning; Kirsten E. Sittler, Preserve Planner, Lake County Forest Preserve District; Mike Tully, Director Of Operations & Public Safety, Lake County Forest Preserve District; Meredith Holthaus, President, Streamline Signage; Hans Landefeld, Sign Consultant

TRAINING AND RESOURCES FOR BUILDING & PROMOTING TRAILS

Plaza C (Marriott Chattanooga)

Better training and promotion help build more sustainable trails, empower volunteers to be more effective, and expand recreation, public participation, and ecotourism. This session will present educational opportunities, training providers, and a wide range of resources for land and water trails. Efforts of the National Trails Training Partnership in promoting and coordinating training will be highlighted. The session will discuss ways to work with states, and to develop and fund regional training initiatives, as well as learning about creating a Water Trails Clearinghouse for regional coordination and promotion. Join us in sharing ideas and needs for trails training, improving skills, and building public involvement.

Moderator: Stuart Macdonald, National Trails Training Partnership, American Trails

Speakers: Stuart Macdonald, National Trails Training Partnership, American Trails; Kim Frederick, Chinook Associates; Christine Olsenius, Executive Director, Southeast Watershed Forum

MOTIVATING & INSPIRING THE NEXT GENERATION OF LAND STEWARDS: AMERICAN YOUTHWORKS, STUDENT CONSERVATION CORPS & THE BLUE RIDGE PARKWAY FOUNDATION – GETTIN' ER' DONE

East/West Room (Marriott Chattanooga)

Join us in learning more about how the next generation plays a vital role in land stewardship, greenway development, and trail building. This session explores organizations that provide experiences that motivate and inspire youth to treasure their outdoors and become stewards of their natural environment, while instilling healthy living choices. Come learn more about the TRACK Trail Program of the Blue Ridge Parkway Foundation, Student Conservation Corps, and the American YouthWorks Environmental Corps, a Youth Conservation Corps and member of the Public Lands Service Coalition.

Moderator: Elizabeth (Liz) Smith-Incer, Mississippi Field Office, Rivers, Trails and Conservation Assistance Program (RTCA), National Park Service

Speakers: Carolyn Ward, President, Chief Operating Officer, Blue Ridge Parkway Foundation; Ron Hassel, Program Director, Student Conservation Association Trails Corps; Parc Smith, American YouthWorks' Environmental Corps

GREEN AVENUES: FROM STRONG COMMUNITY PLANNING, ARCHITECTURE & ADVOCACY TO SUSTAINABLE MATERIALS AND METHODS

Tennessee River Room (Marriott Chattanooga)

Using examples from Montana, Delaware, and Wisconsin this session will explore community planning, advocacy, sustainable building materials, and environmentally sensitive design and construction methods. Hear how a western city links recreational and commerce areas with non-motorized transportation facilities. Understand ways to ignite citizen involvement. Innovative construction materials and techniques will be showcased that achieve sustainable, accessibility, and environmental goals.

Moderator: Susan Moerschel, Manager, Park Resource Office, Delaware State Parks

Speakers: Blake Theisen, Project Manager/Park Planner, Schreiber Anderson Assoc., Inc.; Penni Klein, Public Lands Director, City of Middleton, WI; David Bartoo, Trail Planner, Delaware Division of Parks & Recreation; Thomas "Chip" Kneavel, Trail Crew Chief, Delaware Division of Parks & Recreation; Dan Harding, Associate Professor of Architecture, Director, Community Research and Design Center, Clemson University

TRAILS INVENTORY WITH GPS: HOW AND WHY!

Room 9/10 (Chattanooga Convention Center)

Using GPS units to inventory your trail system is sometimes seen as a time consuming and potentially costly exercise with limited returns. We'll explore multiple uses for GIS data beyond simple mapmaking and inventory such as, strategies for staff management, accurate budgeting, and utilization of volunteers. Then we will look at how BLM has used GPS/GIS to develop a

statewide trails/transportation dataset that can be combined with multiple BLM States that will become part of the agency's national transportation dataset. The compilation process, including lessons learned, as the agency developed a database that covers large landscapes will be covered.

Speakers: William Gibson, Trails and Travel Management Coordinator – Arizona State Office Bureau of Land Management; Marisa Monger, Geographic Information Specialist – Advanced Resource Solutions;

Dave Davenport, Lead Trails Specialist, Jefferson County Open Space

THE LONG AND WINDY TRAIL: FINAL ACCESSIBILITY GUIDELINES FOR TRAILS, WHAT THEY ARE & HOW TO APPLY THEM

Room 16/17 (Chattanooga Convention Center)

After many delays, the U.S. Access Board issued draft final accessibility guidelines for trails, picnic and camping facilities, and beach access routes for Federal facilities covered by the Architectural Barriers Act (ABA). An in-depth review of the final scoping and technical provisions will be provided and will include the application of conditions for exceptions, documentation, and notification requirements. To understand how to apply these guidelines a discussion on how to retain accessibility characteristics while maintaining trails and trail surface material applications to minimize barriers and maximize access for people with disabilities will also be a part of this presentation. A discussion about field experience in applying the guidelines and the ensuing problems, benefits, and challenges will be included.

Speakers: Bill Botten, Accessibility Specialist, U.S. Access Board; Nikki Montembeault, Accessibility Specialist, National Center on Accessibility

IF YOU DON'T COUNT...YOU DON'T COUNT!

Room 11 (Chattanooga Convention Center)

This session will present a number of different approaches to collecting data to develop estimates of the number of individuals using a trail system and the economic impact that those trail users have on the communities surrounding the trails. Research conducted on a 109 mile section of the Application Trail will examine the use and economics of America's best known hiking trail. Trail usage and economic impact will be examined on a number of multi-use rail trails in both urban and rural environments. The methods, procedures, and results of these investigations will be presented with an eye to giving symposium attendees insights into how they might conduct similar studies.

Speakers: J. M. (Mike) Bowker, Research Social Scientist, Southern Research Station, USDA Forest Service; Carl Knoch, Manager of Trail Development, Northeast Regional Office, Rails-to-Trails Conservancy; Donald Greer, Associate Professor, School of Health, Physical Education, and Recreation, University of Nebraska at Omaha; John Noble, Associate Professor, School of Health, Physical Education, and Recreation, University of Nebraska at Omaha; Karen Anderson, Recreation Planner, NPS-RTCA Program, Midwest Region

KEEPING UP WITH THE JONESES: WHAT SOME OF THE BEST ARE DOING

Room 12 (Chattanooga Convention Center)

This mini-workshop is intended to introduce attendees to trail management practices that "successful" trail organizations employ. Fifty of the leading trail management organizations from across the states were surveyed regarding the trail management practices they utilize. Results from the survey will be presented so that attendees can learn what practices successful trail management organizations follow, and to compare their current trail management practices with those that are considered successful. There will be time during the presentation for the attendees to interact and present/discuss their trail management practices.

Speakers: John Collins, Associate Professor, Recreation and Leisure Studies Program, University of North Texas, American Trails Board Member; Michael A. Schuett, Associate Professor, Department of Recreation, Park and Tourism Sciences, Texas A&M University

BUILDING HEALTHY COMMUNITIES: A PLAN TO PROMOTE ACTIVE LIFESTYLES**Room 13 (Chattanooga Convention Center)**

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SHARING SPACE IN A CROWDED WORLD: THE EMERGENCE OF RAILS-WITH-TRAILS**Room 14 (Chattanooga Convention Center)**

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Speakers: Jeffrey Ciabotti, VP, Trail Development, Rails-to-Trails Conservancy

CONCURRENT SESSIONS**Tuesday, November 16**

Time: 11:15 a.m. – 12:30 p.m.

TRAILS IN PRIVATE DEVELOPMENTS: EMERGING TRENDS AND MODEL COMMUNITIES**Plaza A (Marriott Chattanooga)**

It is a goal of American Trails that a quality trails system be accessible within 15 minutes of every American household and workplace. Private developers play a critical role in facilitating access to trails from homes, particularly given that trails are the number one community amenity that prospective homeowners seek (National Association of Homebuilders). This session, which features a recipient of the 2008 American Trails Developer Award, will include a look at trends in trails and private development planning. Hear a developer's perspective on establishing a successful private development trails system for transportation and recreation purposes.

Speakers: Jim Wood, Assistant Director, FL DEP Office of Greenways & Trails, American Trails Board Member; Todd Pokrywa, Vice President of Planning, Schroeder-Manatee Ranch, Inc.

THE GREAT ALLEGHENY PASSAGE TRAIL TOWNS: RURAL SUSTAINABLE ECONOMIC DEVELOPMENT**Plaza B (Marriott Chattanooga)**

The Trail Town Program works to link trails into municipal infrastructure, assist small businesses, and engage the communities in eco-tourism as a model to drive economic development. The session will cover the history of the Trail Town Program, the Great Allegheny Passage, and the Potomac Heritage Trail. It will discuss the partnership with the national non-profit, the Student Conservation Association (SCA), and the utilization of the energy of the SCA Trail Town Outreach Corps. The speakers will elaborate on the successes and hurdles in the cultural shift to an economy based upon conservation and utilization of natural assets in rural towns.

Speakers: Amy Camp, Program Manager, Trail Town Program, Southwest, PA; Elisa Mayes, Project Leader, Student Conservation Association, Trail Town Outreach Corps, Southwest PA; Brad Smith, Proprietor, Confluence Cyclery, Confluence, PA

TRAIL PLANNING FOR ECOTOURISM AND EVENTS**Plaza C (Marriott Chattanooga)**

Well-planned trails encourage tourism and offer opportunities for small and large events, from charity walks to international competitions. Learn principles of

planning trail systems to host events or increase ecotourism. Case studies will highlight events and their economic development impacts as well as successful trail tourism, particularly cycling destination development.

Speakers: Nat Lopes, Partner, Hilride; John Morton, Founder and Principal, Morton Trails; David Lindahl, Ph.D., Principal, Morton Trails

THE GOOD, THE BAD, THE UGLY, AND THE BEAUTIFUL IN THE CUMBERLANDS: OPPORTUNITY IN ACTION AND ATTITUDES IN CONFLICT**East/West Room (Marriott Chattanooga)**

For more than 200 years the Cumberland Mountains have promised wealth and beauty, while its residents have struggled with poverty. Recently, coal companies and large land owners in a small East Kentucky county have transformed existing logging and mining roads into extensive multi-use trail systems, combining natural resources with financial opportunity. In Tennessee, a State Scenic Trail has adopted cultural documentation, innovative programming, and community activities to introduce the Cumberland Trail to neighboring communities, and community neighbors to trail users and park staff.

Speakers: Steve Spencer, Ed. D., Professor, Kinesiology, Recreation and Sport Department, Western Kentucky University; Debby Spencer, President, We Make Things Happen Corporation; Bob Fulcher, Park Manager, Cumberland Trail, State Scenic Trail

CONNECTING COMMUNITY, CULTURE & CREEKS IN BIRMINGHAM**Tennessee River Room (Marriott Chattanooga)**

What does it take to create a great trail system? This session will show how Birmingham is using trails and open space to change its image while building on its heritage. A regional trail system connected by greenways and rail-trail corridors will link three major parks. Using case studies of successful efforts and proposed visions for this network, the session will highlight the challenges, opportunities, and lessons learned. Specific techniques of stakeholder involvement, community-building, partnership, experiential design, and other topics will be described from the point of view of a land trust, park director, and planner.

Moderator: Eric Tamulonis, ASLA LEED AP, Registered Landscape Architect, Senior Associate, Wallace Roberts & Todd, Philadelphia

Speakers: David Dionne, Executive Director, Red Mountain Greenway and Recreational Area Commission; Wendy Jackson, Executive Director, Freshwater Land Trust

HORSING AROUND: ENVIRONMENTALLY SOUND**Room 16/17 (Chattanooga Convention Center)**

The session will cover equestrian response to environmental challenges, a discussion on equestrian environmental awareness, will identify scientific and educational resources available to equestrians, will address challenges equestrians face on trails, and will describe best management practices, and show environmentally friendly recreational horse trails.

Speakers: Mylon Filkins, DVM, American Trails Board Member, Back Country Horsemen of America; John Favro, retired USDA Forest Service Member, American Trails Board Member

I NEED HELP! PARTNERING TRAILS WITH EMERGENCY RESPONSE SERVICES**Room 11 (Chattanooga Convention Center)**

When a trail user calls 911, he must be able to accurately convey his location. Learn how two communities have used GPS/GIS technology to accurately depict locations along their trails in partnership with emergency services and learn alternative methods that can help trail users connect to first responders when resources are limited.

Moderator: Stephen Miller, Urban Pathways Coordinator, Rails-to-Trails Conservancy

Speakers: Marcie Diaz, Greenspace Planner, Gwinnett County Department of Community Services; Dawn Grosdidier, Assistant Director, Lenexa (KS) Parks and Recreation; Stephen Miller, Urban Pathways Coordinator, Rails-to-Trails Conservancy

FOREST SERVICE'S TECHNOLOGY AND DEVELOPMENT (T&D) PROJECTS: SOLVING TRAILS PROBLEMS THE GREEN WAY**Room 12 (Chattanooga Convention Center)**

Missoula and San Dimas T&D Centers have supported the Forest Service trails program for many years with equipment and technology transfer that help get work done on the ground. In partnership with FHWA, the results are available to everyone. There are several newly-completed and on-going projects to learn about, including USFS Standard Trail Drawings and Specifications, Hands-On Log Cabin Restoration, Accessibility Guide for Outdoor Recreation and Trails update, Single Track Groomer, Stopping Sight Distance for OHV's and Snowmobiles, Locating Your Trail Bridge for Longevity, Geosynthetics for Trails in Wet Areas, Effects of All-Terrain Vehicles on Forested Lands and Grasslands, Equestrian Design Guidebook for Trails, Trailheads, and Campgrounds, Trail Bridge Rail Systems, and much more. This session will introduce you to these projects, and tell you how to obtain the reports and DVDs at no cost.

Speaker: James Scott Groenier, Project Leader USFS, MTDC

IMPLEMENTING YOUR TRAIL VISION: MAKING IT THE NEXT SUCCESS STORY**Room 13 (Chattanooga Convention Center)**

Developing a great trail vision is one thing – making it a reality is another! This presentation will provide participants with a framework that integrates effective strategies for consensus building, planning, and design. It will also present comprehensive trail planning elements that can be implemented to support "green" infrastructure. Examples from successful real-world projects will be referenced, including one's dealing with: coordination with key partners and communities, early identification of potential fatal flaws, and communicating the value of successful trail projects. The presentation will demonstrate that a holistic approach to implementing trail projects will help minimize challenges, while capitalizing on each community's unique assets.

Moderator: Steve Cote, PE, AICP, Senior Project Manager/Senior Planner, Reynolds, Smith and Hills, Inc.

Speakers: Sara Huie, PE, Trail Planner and Designer, RS&H, Brandi Peck, Transportation Engineer, Douglas County, Georgia, Department of Transportation; Ron Sill, RLA, LEED AP, Community Design Leader, RS&H; Tim Witsil, Design Visualization Director, RS&H

Wednesday, November 17

Time: 9:00 a.m. – 10:15 a.m.

RECONNECTING PEOPLE TO TRAILS POST DISASTERS**Plaza A (Marriott Chattanooga)**

This session reviews triage practices for getting trails up and running as well as the players involved in rebuilding old and creating new trails post disasters. While managers need triage plans, planners and leaders often have to recreate a sense of place. People in the impact zone desperately need that sense of place. And, a network of safe, diverse trails provides mental and physical health through social and physical activity. Trails, such as those in the Gulf Coast Region, can also serve as a catalyst for new businesses post disasters.

Speakers: Jamie Rae Walker, Ph.D., Assistant Professor and Extension Specialist, Texas AgriLife Extension, Texas A&M University System; Jay Daniel, Park Manager, Houston Parks and Recreation Department; Jim Foster, Heritage Trails Partnership

TRAILS: CORE ATTRIBUTE OF A SUSTAINABLE COMMUNITY**Plaza B (Marriott Chattanooga)**

San Jose California and Atlanta Georgia are advancing large scale trail developments as core elements of sustainable development. A lively panel discussion with representatives of both cities will compare and contrast successful approaches for project development, sustainable design, building long-term support, and tips for successful delivery of highly complex projects.

Speakers: Yves Zsutty, Trail Manager, City of San Jose; Jan Palajac, Senior Landscape Architect, City of San Jose; Kevin Burke, Senior Landscape Architect, Atlanta Beltline, Inc.; Kerry Blind, President, Ecos Environmental Design

FLOW TRAILS AND BIKE PARKS: THE EVOLUTION OF MOUNTAIN BIKING**Plaza C (Marriott Chattanooga)**

The increasing popularity in mountain bicycling in the past several decades has influenced the development of trails and bike parks. Learn the characteristics, relevance, and examples of flow trails and bike parks as well as the bike park development process from conception through completion.

Speakers: Nat Lopes, Partner, Hilride; Chris Bernhardt, Director of Consulting Services, International Mountain Biking Association

THE NRT PROGRAM: NATIONAL RECOGNITION FOR YOUR LOCAL TRAIL**East/West Room (Marriott Chattanooga)**

The National Recreation Trail (NRT) Program recognizes the diversity of trails across America that connect people to local resources and improve their quality of life. This session will provide a brief history and overview of the NRT program, as well as highlight the growing benefits available to trail managers. Program benefits include promotion, technical assistance, networking, and access to funding opportunities. More than 1,000 trails have been designated on Federal, State, local, and privately owned land throughout the country.

Moderator: Stuart Macdonald, National Recreation Trails Database Manager, American Trails

Speakers: Helen Scully, Outdoor Recreation Planner, National Park Service's Rivers, Trails and Conservation Assistance, National Recreation Trail Program Coordinator, U.S. Department of the Interior; Stuart Macdonald, National Recreation Trails Database Manager, American Trails

VERNACU-WHAT? CULTURE, HERITAGE, AND THE NATURAL ENVIRONMENT AS BUILDING BLOCKS FOR TRAIL DESIGN**Tennessee River Room (Marriott Chattanooga)**

Drawing from dry-laid rock fences, a significant equine heritage, and one of the oldest urban growth boundaries in the nation, Legacy Trail spans the gamut of landscapes. From urban to rural by means of creative routing, the

9 mile trail has become a case study for innovative trail design utilizing the Kentucky landscape as a basis for the vernacular, extensive public involvement, indigenous art, and streamlined scheduling. In Santa Fe, New Mexico, the sensitive nature of a corridor, and the environmental bent of both the mayor and many trail neighbors, lead in a circuitous route and unique design to develop a trail along three miles of the Santa Fe River.

Speakers: Joann Green, Principal/Owner, Landstory; Keith Loran, Div. of Engineering Project Mgr., Lexington-Fayette Urban County Government; Mike Woolum, Vice President, Strand Associates; Bob Oberdorfer, RLA, Weston Solutions, Inc.

BUILDING A GREENWAY ACROSS THE FLORIDA EVERGLADES: THE RIVER OF GRASS GREENWAY CASE STUDY

Room 9/10 (Chattanooga Convention Center)

The River of Grass Greenway (ROGG) is a proposed non-motorized transportation and recreation corridor across the Everglades, interconnecting this unique natural resource with the densely populated east and west coasts of southern Florida. The greenway, approximately 80 miles long, will be a hard surfaced 12-14 foot wide separate pathway that generally parallels U.S. 41 ("Tamiami Trail") in South Florida connecting Everglades National Park, Big Cypress National Preserve, Ten Thousand Islands National Wildlife Refuge, Fakahatchee Strand Preserve State Park, and others. This presentation will focus on the problems faced coordinating this vast, multi-jurisdictional greenway along with solutions found in realizing the vision of this South Florida Greenway.

Speakers: Maureen Bonness, River of Grass Greenway Committee, Naples Pathway Coalition; Patricia Huff, River of Grass Greenway Committee, Naples Pathway Coalition; Trinity Scott, Florida Department of Transportation

BICYCLING IN CHATTANOOGA

Room 16/17 (Chattanooga Convention Center)

Bicycling in Chattanooga is about to be transformed. Chattanooga is preparing for installation of automated bike share stations in the downtown corridor. A bike share program provides convenient access to bikes for transportation and recreation. With the award of \$2 million in federal funds, large scale implementation with 30 stations with approximately 300 bikes is anticipated beginning in Spring 2011. This presentation will describe the evolution of Chattanooga's bicycle program and our multimodal travel options.

Speakers: Philip Pugliese, MBA, Director Active Living and Transportation Network, Chattanooga; Stefanie de Olloqui, MS CHES, Associate Director, Active Living and Transportation Network

A TRAIL IN THE FORK : DEVELOPING A COMPREHENSIVE TRAIL SYSTEM FROM SCRATCH IN THE FLOYDS FORK VALLEY, LOUISVILLE, KENTUCKY

Room 11 (Chattanooga Convention Center)

This session will describe the process used in planning and design, permitting, and the proposed management system for a brand new multi-purpose trail system over 75 miles in length in Floyds Fork Valley in Louisville, Kentucky. Panelists including the park developer, manager, planner, and trail builder will:

- define the background and process used to start large-scale trail planning
- describe the process used to assemble stakeholders
- determine alignments, design parameters, and user mixes
- define a management strategy for the new system
- discuss the challenges and opportunities of public and private funding in building a trail system

Moderator: Eric Tamulonis, ASLA LEED AP, Registered Landscape Architect, Senior Associate, Wallace Roberts & Todd, Philadelphia, PA

Speakers: Scott Martin, Parks Director, Floyds Fork Valley, 21st Century Parks, Inc., Louisville, KY; Woody Keen, President, Trail Dynamics, LLC, President, Professional Trail Builders Association

FRONT COUNTRY TRAILS & BRANDYWINE HERITAGE GREENWAY

Room 12 (Chattanooga Convention Center)

The Front Country Trails Program is a cooperative effort of the Bureau of Land Management, two philanthropic foundations, and others to create over 35 miles of paved and natural trails in Redding, California. The Brandywine-Struble Greenway, located 40 miles west of Philadelphia, Pennsylvania, is in the early stages of planning with a focus on the historic, cultural, and natural heritage of the Brandywine Valley. This session will look at "how to keep it green" by projecting, planning, partnering, and paying for trails with examples from both projects. The presentation will highlight attractions and unique natural and cultural features that will garner trail support.

Speakers: Steven W. Anderson, Field Manager, Bureau of Land Management; Sheila E. Fleming, Senior Planner for Conservation Design, Brandywine Conservancy

TRAILS ARE AN INTERNATIONAL MOVEMENT

Room 13 (Chattanooga Convention Center)

A FUN visual tour of projects, activities, innovations and breakthroughs around the globe. See things you may never have imagined—a trail design solution to keep crocodiles from eating greenway trail users, a commuter route for elephants and a trail on stilts in Bangkok. A world tour with no jet lag and we won't lose your luggage. Learn about opportunities and challenges in a diverse variety of countries: accessibility in Taiwan, trails in France, tourism in central Europe, new projects in China, Africa and more.

Speakers: Robert Searns, Trail and Greenway Planner/Developer, The Greenway Team, Inc., Denver, CO, American Trails Board Member; Chao-Fu (Jacky) Hsu, Secretary General, Taiwan Access For All Association; Sandie Yi, International Affairs Specialist

Wednesday, November 17

Time: 10:45 a.m. – 12:00 p.m.

BUILDING CAPACITY FOR VOLUNTEER/PARTNERSHIP ENGAGEMENT

Plaza A (Marriott Chattanooga)

Enjoy a lively interactive discussion on building our capacity to work with volunteers and develop partnerships with examples from the state and national levels. Explore advantages of developing partnerships to build/manage trails and other special areas in addition to serving as a catalyst for special events and coordinating volunteer service.

Speakers: Tim Beaty, National Partnership Coordinator for senior, youth, and volunteer programs; Doug Blankinship, Volunteer.gov/gov Portal Manager and Senior Advisor to the Take Pride in America program; Andy Wright, Tennessee State Park Ranger, Cumberland Trail; Keith Stewart, CEO, eSpherical.com

ALL TRAILS WORKING TOGETHER: A TRAILS MANAGEMENT STRATEGY FOR THE CHEROKEE NATIONAL FOREST

Plaza B (Marriott Chattanooga)

Recreation staff from the Cherokee National Forest will present a trails management strategy that connects big picture recreation planning with the development of individual trail management objectives. The strategy creates a vision and framework for maintaining and improving trail opportunities for day-hiking, backpacking, horseback riding, mountain biking, and motorized use.

Speakers: Doug Byerly, Forest Recreation Program Manager, Landscape Architect, Cherokee National Forest; Matt Henry, Recreation Specialist, Cherokee National Forest

PARTNERSHIPS MAKE THINGS BETTER

Plaza C (Marriott Chattanooga)

This session will talk about some unique partnerships and how those partnerships make it easier to keep and maintain trail systems. The session

should give you a new perspective on who can be a partner and how it can make things better.

Speaker: Karen Umphress, Project Coordinator, National Off-Highway Vehicle Conservation Council, American Trails Board Member; Jack Terrell, Senior Project Coordinator, National Off-Highway Vehicle Conservation Council

REDUCING IMPACTS, REUSING LAND, AND RECYCLING A HEALTHY LIFESTYLE AND LANDSCAPE

East/West Room (Marriott Chattanooga)

This session will promote the benefits of conducting critical focus on whether your area's trails are really producing the healthy lifestyle benefits they should and at the lowest environmental impact possible. This ReThought process is aimed at reducing the resource impacts of trails and employing previously unused land to encourage an active lifestyle and appreciation of healthy ecosystems.

Speakers: Scott Linnenburger, Kay-Linn Enterprises, American Trails Board Member; Ben Blitch, Professional Trailbuilder B4 Consulting and Construction

THE INSIDE OF FOUNDATION FUNDING

Tennessee River Room (Marriott Chattanooga)

Meet with two Chattanooga local foundation staff who will provide insights into their world of foundation funding. Learn some basic pointers on how to determine a foundation's funding interests, how to approach a foundation for financial support, what foundations are looking for from a recipient, the process of seeking foundation assistance, and some general "how-to's" and expectations of foundations.

Speakers: Karen Rudolph, Lyndhurst Foundation; Robin Koch Posey, Community Foundation of Greater Chattanooga

FROM SPAGETTI TO TRAIL TO GUIDEBOOK: THE CREATION OF THE TITANIC RAIL TRAIL & CREATING TRAIL GUIDES

Room 9/10 (Chattanooga Convention Center)

The first presentation will explore why one person said, "This is like trying to put together a bowl of spilled spaghetti," when a nonprofit trail group endeavored to link five different rail-trails, 13 communities and two states into a 66 mile long rail-trail in Southern New England. The second presentation will show how one trail group, the Benton MacKaye Trail Association, was able to publish their own trail guides at minimal expense and with maximal returns.

Speakers: Thomas Chamberland, Park Ranger, U.S. Army Corps of Engineers, New England District; Richard Harris, TN/NC Maintenance Director, Benton MacKaye Trail

A TRAIL TO EVERY CLASSROOM: FROM THE APPALACHIAN TO THE IDITAROD

Room 16/17 (Chattanooga Convention Center)

The National Park Service and the Appalachian Trail Conservancy launched the Trail to Every Classroom (TTEC) program in 2006. Now in its fifth year, with 230 teachers trained and more than 13,000 students engaged, the TTEC program is being shared and adapted for the Iditarod National Historic Trail. Launched in 2010, Iditarod Trail to Every Classroom connects rural and

urban communities along the Iditarod National Historic Trail in order to foster a greater awareness of and a personal connection to the trail. This session will focus on program replication across trails. The presentation will include an overview of both programs, outcomes, and a focus on program replication for national trails including both successes and challenges.

Speakers: Rita Hennessy, Assistant Park Manager, Appalachian National Scenic Trail, National Park Service; Annette Heckart, Interpretive & Conservation Education Specialist, Chugach National Forest

VARYING SHADES OF "GREEN" TIMBER BRIDGE CONSTRUCTION

Room 11 (Chattanooga Convention Center)

This session will outline the common design, methods, and materials of Timber Bridge construction. Then show how they rank in their level of green. The session will break down the three main components of Timber Bridge construction then show how these three components have to be interwoven to meet your project goals.

Speaker: J.D. James, President/Director of J.D. James, Inc.

A TALE OF TWO CITIES: THE SYSTEM OF TRAILS IN FAYETTEVILLE & NORTH LITTLE ROCK, ARKANSAS AND HOW THEY ARE REALIZING THE BENEFITS OF IMPROVED HEALTH AND ECONOMIC DEVELOPMENT

Room 12 (Chattanooga Convention Center)

This session will demonstrate the process the City of Fayetteville has developed to efficiently build trails utilizing in-house city workers to reduce costs and accelerate construction. Evaluation of the positive economic impacts of Fayetteville's premier urban trail, Scull Creek Trail, including increased property values, reduced crime, and vacancy rates will be assessed. The focus will then shift to the North Little Rock portion of the central Arkansas River Trail, completed in 2006, and the Big Dam Bridge, completed in 2009, providing an essential link to Little Rock's trails. The Arkansas River Trail caused several businesses to locate near the trail. This session will highlight how Garver Engineering transformed its wellness program to improve overall health while reducing company healthcare costs.

Speakers: Matt Mihalevich, Trails Coordinator, City of Fayetteville; Robert Voyles, Director of Planning, City of North Little Rock

OHV TRAILS IN TENNESSEE: HOW TO BE ENVIRONMENTALLY SUSTAINABLE

Room 13 (Chattanooga Convention Center)

This session will show techniques used at two locations in Tennessee and the methods followed to create environmentally sustainable trails. Presentation will also cover the permits that are needed for motorized trail parks in Tennessee.

Speaker: Robert (Bob) Richards, CPRP, CPSI, Greenways and Trails Program Coordinator, TN Department of Environment and Conservation; Rusty Dunn, Off-Highway Vehicle Program Manager, Royal Blue Wildlife Management Area, Tennessee Wildlife Resources Agency

Follow us at "[Twitter.com/TrailsSymposium](https://twitter.com/TrailsSymposium)" for updates, changes, and hot news!

POSTER GALLERY

Beautiful and educational posters will be displayed in a designated area in the exhibit hall throughout the Symposium. A poster is a smaller scale format that displays information about a program, project, or issue to a wider audience. Individuals displaying posters will have an opportunity to share their "story" and to meet with interested attendees at designated times during the Symposium.

MONDAY, NOVEMBER 15 from 9:45am-10:15am (Exhibit Halls C & D)

- **Mississippi River Connections Collaborative**
Liz Smith-Incer, National Park Service - Rivers, Trails & Conservation Assistance Program
- **Recreational Trail Conflict: Origin, Attribution & Coping**
Ingrid Schneider, PhD, Director, Tourism Center, University of Minnesota
- **Visit Florida Trails-Tourism Website**
Jim Wood, Assistant Director, FL DEP Office of Greenways & Trails, American Trails Board Member

MONDAY, NOVEMBER 15 from 3:15pm-3:45pm (Exhibit Halls C & D)

- **Converting Vacant Properties into Green Infrastructure: A GIS Exploration of Right Sizing**
Lindsay R. Martin, Virginia Tech – Alexandria Center
- **The First Mile of Many: Bringing the Chattahoochee Hill Country Regional Greenway Trail to Life**
Steve Cote, PE, AICP, Senior Planner, Sara Huie, PE, Transportation Engineer/Planner, Reynolds, Smith & Hills, Inc.
- **Trail Town Communities: Merging Economic and Environmental Interests**
SCA Trail Town Outreach Corps, partnership project of the Student Conservation Association and the Trail Town Program

TUESDAY, NOVEMBER 16 from 10:45am-11:15am (Exhibit Halls C & D)

- **Trails Forever - A Lasting Gift for the Trails of Great Smoky Mountains National Park**
Christine Hoyer, Great Smokey Mountains National Park
- **Mapping and Visualizing Personal Trail Preferences**
Timothy G Prather, University of Tennessee Extension, Biosystems Engineering & Soil Science Department
- **Pedestrian Overpasses: A Measure of Success**
Ronald Sill, RLA, LEED AP, Community Design Leader, Timothy Witsil, Visualization Leader, Reynolds, Smith & Hills, Inc.

WEDNESDAY, NOVEMBER 16 from 10:15am-10:45am (outside ballroom of Closing Keynote)

- **Vernacu – What? Culture, Heritage, and the Natural Environment as Building Blocks for Trail Design**
Joann Green, Landstory
- **The Marquette Greenway: National Lakeshore Connector Proposal**
Northwestern Indiana Regional Planning Commission (NIRPC)
- **A Case of Mistaken Identity: Striving for a Common Greenway Concept**
Kurt Seitz, American Bikeways

OTHER – NOT ATTENDING SYMPOSIUM, BUT SENDING POSTER

- **The Missing Link: Reconnecting Our Communities through Rails-to-Trails**
Gregory A. Kern, AICP, Senior Planner, Reynolds, Smith & Hills, Inc.
- **Linking our Rivers and Region: The Wilma Dykeman RiverWay**
Karen Cragnolin, RiverLink, Inc.

TRAIL TALK

Enjoy your first coffee of the day while talking trails with an expert!

Location: Ballroom/Dining Hall (Chattanooga Convention Center)

Early risers, we are offering an opportunity to do some networking with trail experts on Monday, November 15 and Tuesday, November 16. We have invited experts in various trail related areas to convene a topic table and facilitate an informal discussion/exchange of ideas during breakfast.

The schedule is below, **but if there is something that YOU would like to lead a discussion on**, extra tables and table tents will be available so you can convene a group to discuss your favorite topic. Pastries, strong coffee, and tea will be available!

MONDAY, NOVEMBER 15, 7:15 A.M. – 8:15 A.M.

- **Become a “Pathways for Play” Advocate (PPA) – Ask Us How:** Robin Moore, MCP, ASLA, Professor of Landscape Architecture, Director, The Natural Learning Initiative; Lisa Moore, M.A., CCC-SCP, Vice President, of Corporate Strategic Services, PlayCore; Adina Cox, MNR, PhD Student of Design, NC State University; Terry Whaley, Executive Director, Ozark Greenways and American Trails Board Member
- **Marketing and Public Relations for Your Trail:** Joe Taylor, President and CEO, Quad Cities Convention and Visitors Bureau, American Trails Board Member and Symposium Board Chair
- **National Park Service – Rivers, Trails and Conservation Assistance; Partnerships That Work:** National Park Service Staff
- **Motorized Trails:** Karen Umphress, Project Coordinator, National Off-Highway Vehicle Conservation Council and American Trails Member
- **Bike Trails**
- **Horse Trails**
- **Rail-Trails:** Rails-to-Trails Conservancy Staff
- **Verifying Compliance with the New ADA Accessibility Guidelines:** Peter Axelson, Founder and Director of Research and Development, Beneficial Designs, Inc.; Jeremy Vican, Trails Project Assistant Coordinator, Beneficial Designs, Inc.
- **Fundraising for Now and the Future**
- **Or, CONVENE YOUR OWN SESSION! (Blank topic table signs will be available.)**

TUESDAY, NOVEMBER 16, 7:30 A.M. – 8:30 A.M.

- **How to Host the National Trails Symposium in Your Community:** Joe Taylor, American Trails Board Member and Symposium Board Chair; President and CEO, Quad Cities Convention and Visitors Bureau
- **National Recreation Trails Designation:** How to. Why not? You deserve it! An NRT trail manager's perspective: Terry Whaley, Executive Director, Ozark Greenways and American Trails Board Member
- **Trails Research: What's Out There, What Needs to Be Done:** Roger Moore, Associate Professor, Department of Parks, Recreation and Tourism Management, North Carolina State University
- **Motorized Trails:** Karen Umphress, Project Coordinator, National Off-Highway Vehicle Conservation Council and American Trails Board Member
- **Equestrian Trails**
- **Water Trails**
- **Rail-Trails:** Rails-to-Trails Conservancy Staff
- **National Park Service – Rivers, Trails and Conservation Assistance; Partnerships That Work:** National Park Service Staff
- **American Discovery Trail – What is the latest?**
- **Assessment of Public Rights of Way When They are Part of Your Trail System:** Peter Axelson, Director of Research and Development, Beneficial Designs, Inc.; Jeremy Vican, Trails Project Assistant Coordinator, Beneficial Designs, Inc.
- **Want to Build a Bike Park in Your Community?** Scott Linnenburger, Principal, Kay-Linn Enterprises and American Trails Board Member
- **Kids and Trails:** Roger Bell, American Trails Board Member
- **A Decade for the National Trails – Challenges, Opportunities and Goals:** Gary Werner, Executive Director, Partnership for the National Trails System
- **Or, CONVENE YOUR OWN SESSION! (Blank topic table signs will be available.)**

CHECK THE TRAIL TALK AREA EACH MORNING FOR MORE TOPICS.

FEATURED WORKSHOPS

For complete detailed descriptions of each workshop, including proper attire, terrain, and skill level requirements, please visit www.AmericanTrails.org/2010 and click on the Featured Workshops link.

Saturday & Sunday, November 13th-14th

THE ART & SCIENCE OF TRAILS

Coordinated by Woody Keen, Trail Dynamics LLC

Location: East Room (Marriott)

Dates: Saturday, November 13, 9:00 am – 5:00 p.m.

Sunday, November 14, 9:00 a.m. – 4:00 p.m.

Cost: \$195 (includes lunch)

This indoor 2-day workshop will unveil the key elements of trail planning and design essential for long term sustainability. The ultimate goal is designing trails in natural settings that blend with the landscape and pose little long-term impact on the resources through sustainable design and construction practices. The workshop will show how to study the landscape and connect interesting land features with sustainable trail grades, and will introduce concepts of lands features that make trails more interesting to users: trail anchors, gateways, and edges. Participants will learn the basic principles and foundations for great trail design.

Sunday, November 14th

EXPAND YOUR TRAIL CREW LEADER SKILLS

Coordinated by Chinook Associates LLC

Location: Plaza A (Marriott)

Date: Sunday, November 14

Time: 8:00 a.m. – 11:30 a.m.

Cost: \$50

Critical to the success of any trail project is the Crew Leader. Participants in this half-day workshop will be introduced to the skills needed to successfully lead a group on a trail project. Topics will include soft skills: safety/risk management, crew/individual motivation, and teaching/leading a diverse group. Technical skills that will be discussed are: tread maintenance, vegetation management, and trail construction.



BECOME A TREAD LIGHTLY! TREAD TRAINER

Coordinated by Tread Lightly!

Location: West Room (Marriott)

Date: Sunday, November 14

Time: 8:00 a.m. – 5:00 p.m.

Cost: \$50 (includes continental breakfast & lunch)

This program is designed to train



participants in innovative, practical methods of spreading outdoor ethics to the public with a curriculum specifically focused on motorized and mechanized recreation. Completing the one-day Tread Trainer course will qualify the participant to become a Tread Lightly! representative—a "Tread Trainer." Once a participant becomes a "Tread Trainer," he or



she is equipped to present the Tread Lightly! message to other educators, clubs, employees, visitors, enthusiasts, or community members.

UNDERSTANDING ACCESSIBILITY & BUILDING BETTER TRAILS

Coordinated by American Trails

Location: Plaza C (Marriott)

Date: Sunday, November 14

Time: 9:00 a.m. – 5:00 p.m.

Cost: \$99 (includes lunch)



Sustainable trail design ensures a high probability of compliance with the proposed recreation trail accessibility guidelines. Sustainable trails are also better from an economic perspective because of the decreased costs for maintenance and environmental protection. The objectives of this one-day workshop are to teach participants: current accessibility requirements and legal issues, introduction to the Universal Trail Assessment Process (UTAP), and benefits of sustainable trail design, analysis, and problem solving for accessibility.

CREATING A TRAIL MAINTENANCE MANAGEMENT PROGRAM

Coordinated by Chinook Associates LLC

Location: Plaza A (Marriott)

Date: Sunday, November 14

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$50



Millions of dollars annually are devoted to trail development across the country. Fundamental to the sustainability of this investment in a trail system is a Trail Maintenance Management Program. Participants in this workshop will be provided with an overview of the process to create a management program that will include: creating a trail inventory, managing information, and program implementation considerations.

ARCGIS BASICS WORKSHOP (BEGINNER)

Coordinated by Randall Hale, North River Geographic Systems, Inc.

Location: Plaza B (Marriott)

Date: Sunday, November 14

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$60

ArcGIS is a desktop Geographic Information System (GIS) developed by

Check out www.AmericanTrails.org for everything trails & greenways!

American Trails, Beneficial Designs, Inc., Chinook Associates, LLC, and Tread Lightly! are proud members of the National Trails Training Partnership (NTTP).

Environmental Systems Research Institute, Inc. (ESRI) that enables you to organize, maintain, visualize, analyze, and map spatial information. This ArcGIS basics hands-on workshop provides a foundation for understanding the capabilities of ArcGIS GIS software. The course teaches the basics of ArcGIS functionality and provides an excellent overview of the software. Participants will receive a workshop manual and CD.

HORSE TRAILS CAUCUS

Location: Room 17 (Convention Center)

Date: Sunday, November 14

Time: 3:30 p.m. – 5:30 p.m.

Cost: No fee, pre-registration requested

Sponsored by



Horsemen, land managers, and other recreationists are invited to attend the Horse Caucus in an old fashioned ice cream social. The goal of the Caucus is to provide an opportunity for those interested in equestrian trails to meet and network at the conference in a forum specifically focused on equine trail use. There will be a moderated session in the first hour to share success stories and issues of concern that need attention on a national level. The second hour will provide social/networking time.

Tuesday, November 16th

TRAIL FUNDAMENTALS AND TMOS: CORNERSTONES OF EFFECTIVE TRAIL MANAGEMENT

Coordinated by U.S. Forest Service

Location: Room 11 (Convention Center)

Date: Tuesday, November 16

Time: 1:00 p.m. – 4:30 p.m.

Cost: No fee; pre-registration requested

During this hands-on training session, learn how to develop Trail Management Objectives (TMOs) and apply 5 key trail management concepts: Trail Type, Trail Class, Managed Use, Designed Use, and Design Parameters. Originally developed by the U.S. Forest Service, these concepts have been adopted and adapted by other federal and state agencies and partners in the development of trail prescriptions and effective trail management.

TRAILWARE 2.0 WITH HETAP 2.0 OVERVIEW: UTAP DATA MANAGEMENT SOFTWARE COURSE

Coordinated by American Trails & Beneficial Designs, Inc.

Location: Room 9/10 (Convention Center)

Date: Tuesday, November 16

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$145

TrailWare 2.0 and HETAP 2.0 are

software programs for efficiently managing trail data collected through the Universal Trail Assessment Process (UTAP) or the High Efficiency Trail Assessment Process (HETAP). TrailWare 2.0 and HETAP 2.0 make storing and analyzing data easier, allow for creating trail characteristic reports (e.g. grade, cross slope, width, obstructions, and surface) for management purposes, and allow for creating Trail Access Information reports suitable for distribution to trail users. The course will provide hands-on instruction on using TrailWare 2.0. A demonstration of HETAP 2.0 software will also be provided. Participants will learn how to enter data, perform data analysis, and create and use reports. The registration fee includes course materials and a 120-day trial version of TrailWare 2.0 Software. View the website for more information about computer requirements.

Wednesday & Thursday, November 17th-18th

NATIONAL TRAILS TRAINING PARTNERSHIP (NTTP) MEETING, PART I & PART II ~ OPEN TO THE PUBLIC

Location: Tennessee River Room (Marriott)

Day 1 Date: Wednesday, November 17

Time: 4:00 p.m. – 6:00 p.m.

Day 2 Date: Thursday, November 18

Time: 9:00 a.m. – 3:00 p.m.

Cost: No fee, pre-registration requested



Join us for an exploration of trails training in America. The NTTP partners invite the participation of agencies, states, communities, and organizations in discussing strategies to make training more available to the nationwide trails community. Topics will include promoting training, identifying needs, training for accessibility and conservation corps, and efforts by states and trail organizations to provide more local training. In addition, the Partnership will discuss current priorities and identify committee needs.

Thursday, November 18th

FUNDRAISING FOR YOUR MISSION

Coordinated by the Community Tree Leadership Forum

Location: West Room (Marriott)

Date: Thursday, November 18

Time: 9:00 a.m. – 3:00 p.m.

Cost: \$50 (includes lunch)

Join professional fundraising consultant, Andy Robinson, to learn about the broad range of fundraising options available including grants, individual donors, and earned income, as well as skills including: creating a fundraising case statement that effectively tells your story, developing fundable projects, researching prospective funders, working with prospects to build relationships, making the "ask," and integrating fundraising throughout the organization.



MOBILE WORKSHOPS

MOBILE WORKSHOPS require **separate fees** to cover such costs as rental equipment and entrance fees. To register for a trip and to see if there are any available spots, stop by the Registration Area. Boarding will be 30 minutes prior to departure in the Bus Loading Area out front. At the time of boarding, be prepared to submit the liability waiver you received in your registration packet. **You must submit a signed waiver for each trip that you attend.**

IN ORDER TO SECURE YOUR SEAT, PLEASE REPORT TO THE BUS LOADING AREA NO LATER THAN 10 MINUTES PRIOR TO DEPARTURE. TIMES LISTED ARE DEPARTURE TIMES. THE BUS LOADING AREA IS IN THE FRONT OF THE CONVENTION CENTER ON THE NORTH SIDE, OFF CARTER STREET. PLEASE REFERENCE THE BACK COVER OF THIS PROGRAM FOR THE BUS LOADING AREA.

Things to Remember When Attending Mobile Workshops:

1. Don't forget to pack sunscreen and insect repellent (ticks, mosquitoes, and chiggers may still be around).
2. Workshops are subject to cancellation if a minimum number of participants is not met. If applicable, a full refund will be issued. Refunds will be issued within 30 days after the Symposium.
3. Transportation to and from workshops will be provided from the Chattanooga Convention Center, and transportation costs are included in the workshop fees. Private vehicles will not be permitted as transportation to a mobile workshop, unless otherwise noted.
4. Bottled water will be provided at all outings, but you should bring a means to carry it, such as a fanny pack or backpack. Lunch for Tuesday afternoon workshops will be a box lunch that you will pick up on the bus for your specific mobile.
5. Surfaces vary from paved walkways to natural surface trails. Please note difficulty and accessibility descriptions in the workshop narratives and plan accordingly.
6. If you are participating in a road bike, mountain bike, or equestrian event, you are welcome to bring your own helmet. **ALL RIDERS ARE REQUIRED TO WEAR A HELMET.** Likewise, bikers are welcome to bring your own bike and pedals and kayakers may bring their own trip leader approved personal floatation devices (PFD). For those attendees who are borrowing this equipment (and marked it on your registration form), these will be provided for you at the mobile workshop location.
7. All mobile workshop participants must fill out and sign a release of liability form for each mobile you attend. These will be provided by American Trails in your registration packets. **A signed waiver must be handed to your leader in order to board the bus.**

Friday & Saturday, November 12th-13th

- **UNIVERSAL TRAIL ASSESSMENT PROCESS (UTAP) AND HIGH EFFICIENCY TRAIL ASSESSMENT PROCESS (HETAP) COORDINATOR WORKSHOP**

Saturday, November 13th

- **ECO-TOUR CAVE TREK**
- **SABCH: BUILDING HORSE TRAILS THE RIGHT WAY ~ TRAIL BUILDING PROJECT AT ENTERPRISE SOUTH NATURE PARK**
- **PADDLE THE TENNESSEE RIVER BLUEWAY, A NATIONAL RECREATION TRAIL, THROUGH THE TENNESSEE RIVER GORGE**

Sunday, November 14th

- **ATV RIDER SAFETY COURSE**
- **4WD EXCURSION TO PRENTICE COOPER STATE FOREST**
- **TRAIL TOOLS EQUIPMENT EXPO**
- **HORSEBACK RIDING AT MYSTERY DOG RANCH**
- **CLOUDLAND CONNECTOR MOUNTAIN BIKE RIDE**
- **CUMBERLAND TRAIL STATE PARK HIKE**
- **BIKE THE TENNESSEE RIVER WALK**
- **CANOE/KAYAK LOOKOUT CREEK**

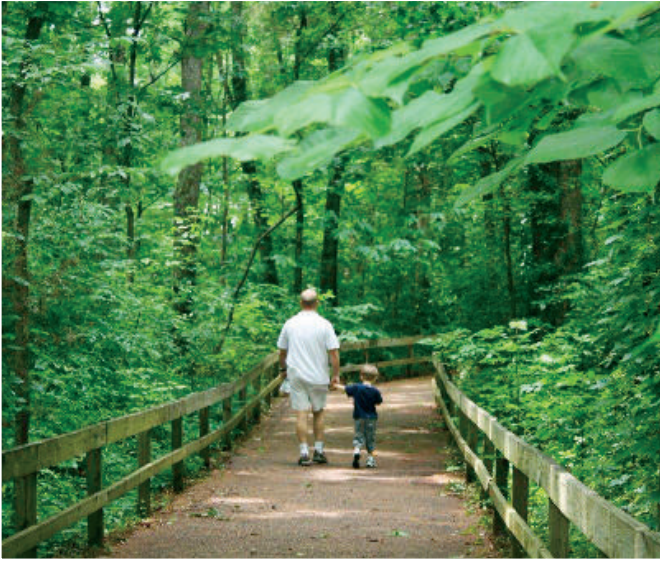
Tuesday, November 16th

PATHWAYS FOR PLAY®: EXPLORE BEST PRACTICES & PLAYFUL INNOVATIONS FOR CHILDREN AND FAMILIES

Date: Tuesday, November 16

Time: 1:00 p.m. – 5:00 p.m.

Cost: No charge ~ pre-registration requested (includes box lunch)



Discover a whole new way to get children and families outdoors on the trail! This interactive mobile workshop will provide hands-on opportunities to explore best practices with an interdisciplinary team of professionals dedicated to increasing children's outdoor play opportunities, supporting child development, and promoting community health through play. Be a part of this one-of-a-kind experience to learn about a new comprehensive program, Pathways for Play™. Participants will explore a local trail system at Riverpoint of the Chattanooga Riverwalk while previewing playful innovations and onsite applications that uniquely engage children, families, and communities.

Leaders: Robin Moore, MCP, ASLA, Professor of Landscape Architecture, Director of The Natural Learning Initiative, and joined by an interdisciplinary team of professionals

TRAIL OF TEARS INTERPRETIVE HIKE

Date: Tuesday, November 16

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$25 (includes box lunch)

Take an urban hike along several of Chattanooga's Trail of Tears sites. Your expert guides will take you back in time to 1838 as you walk from Orchard Knob to Indian Springs and Citico Creek campsites. Then follow the University of Tennessee at Chattanooga's Greenway to the Chattanooga Riverwalk and Ross' Landing, where Native Americans began their journey by boat to Oklahoma. Enjoy three miles through an urban landscape.

Leaders: Jim Ogden, Historian, Chickamauga and Chattanooga National Military Park and Dr. Daryl Black, Executive Director, Chattanooga History Center



PHOTO CREDIT: OUTDOOR CHATTANOOGA

WALKING TOUR OF CHATTANOOGA'S NEWEST PARK – STRINGER'S RIDGE

Date: Tuesday, November 16

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$25 (includes box lunch)

Chattanooga is a model of conservation success. Learn how the city continues to preserve what makes Chattanooga special through the recent acquisition of a new park on Stringer's Ridge. Threatened by development, the Trust for Public Land took the lead in helping preserve a 92-acre site that covers four hilltops along Stringer's Ridge. Stretch your legs while you learn about the campaign to save the area, the challenges of fundraising in tough economic times, and plans to develop a public park that will provide new public hiking and mountain biking opportunities close to downtown. Participants will hike for about an hour and a half at a leisurely pace.

Leader: Rick Wood, Director of the Tennessee Office, Trust for Public Land



URBAN SEA KAYAK EXCURSION

Date: Tuesday, November 16

Time: 1:00 p.m. – 5:00 p.m.

Cost: \$30 (includes box lunch)

Explore the renaissance of Chattanooga's waterfront by kayak. This



workshop will take participants on an urban adventure, exploring McClelland Island by foot, and paddling around Chattanooga's most recognized landmarks. Learn how Outdoor Chattanooga, a program of the City of Chattanooga's Parks and Recreation Department, began and how it is providing outdoor recreation opportunities to the community.

Leader: Philip Grymes, Director of Outdoor Chattanooga, Chattanooga Parks & Recreation

A MOUNTAIN BIKE SUCCESS STORY – RACCOON MOUNTAIN WALKING TOUR

Date: Tuesday, November 16
Time: 1:00 p.m. – 5:00 p.m.
Cost: \$25 (includes box lunch)

This tour will take a van to Raccoon Mountain to see first hand the success of and efforts by the Southern Off-Road Bicycle Association (SORBA), a regional affiliate of IMBA, which has partnered with the Tennessee Valley Authority, to enhance mountain biking trails in the area. Short hikes will show participants how an agreement was developed that allowed single track trails to be established just a few short miles from downtown, and learn about the use of new technologies on the site to count riders. Expect to hike about two miles on rolling terrain with moderate grade changes.

Leader: SORBA – Chattanooga

DOWNTOWN CHATTANOOGA BY BIKE

Date: Tuesday, November 16
Time: 1:00 p.m. – 5:00 p.m.
Cost: \$15 or \$30 with bike rental (includes box lunch)

Learn about an innovative program led by Outdoor Chattanooga to get people moving by bike. This tour of downtown will provide participants with an understanding of Chattanooga's mobile bicycle fleet program, and making bicycles available to downtown employees. Explore downtown bicycle-friendly features while learning about the Bike-to-Work, Bike-to-School, and Pedal Power programs that are increasing the use of bicycles and promoting a healthy lifestyle in the community.

Leader: Philip Pugliese, Chattanooga Bicycle Coordinator, Outdoor Chattanooga

CHATTANOOGA'S WATERFRONT RENEWAL STORY

Date: Tuesday, November 16
Time: 1:00 p.m. – 5:00 p.m.
Cost: \$25 (includes box lunch)

Tour the Chattanooga waterfront from both sides of the river as you are guided on a walk along Chattanooga's waterfront. Learn how Chattanooga transformed the once dilapidated waterfront into a tourism engine, including visits to the 21st Century Waterfront, Ross' Landing, The Passage, Walnut Street Bridge, Coolidge Park, Chattanooga Outdoor Center, and Renaissance Park. The walk is approximately 1.5 to two miles. This tour is a must for any first time visitor to Chattanooga.

Leader: Jim Bowen, CARTA

HOW ART INSPIRES A TRAIL COMMUNITY

Date: Tuesday, November 16
Time: 1:00 p.m. – 5:00 p.m.
Cost: \$25 (includes box lunch)

See how Chattanooga uses trails as the backdrop for amazing art by taking a walking tour of the Chattanooga waterfront to the Bluff View Arts District. The tour will highlight artwork and sculptures along the way. The walk will feature a visit to The Passage, a public art project developed by five Cherokee artists from Oklahoma to commemorate the start of the Trail of Tears. The tour is approximately a 1.5 to two mile walk.

Leader: Peggy Townsend, Director, Public Art for Chattanooga, Chattanooga Parks & Recreation

MOUNTAIN BIKE RIDE DOWN THE GUILD-HARDY TRAIL

Date: Tuesday, November 16
Time: 1:00 p.m. – 5:00 p.m.
Cost: \$15 or \$30 with bike rental (includes box lunch)

Enjoy a downhill mountain bike ride on the Lookout Mountain Guild-Hardy Trail. The trail travels through forested mountain slopes littered with historic ruins, runs along Ruby Falls, and the historic Cravens House. Trail is approximately five miles. Learn how the Lookout Mountain Conservancy worked with the Trust for Public Land to develop this rail-to-trail.

Leaders: Minya James, Outdoor Chattanooga and Robin Carlton, Director, Lookout Mountain Conservancy

Wednesday & Thursday, November 17th-18th

AMERICAN TRAILS ADAPTIVE PADDLING WORKSHOP

Dates & Times:
Wednesday, November 17, 3:00 p.m. – 7:00 p.m.
Thursday, November 18, 8:00 a.m. – 1:00 p.m.
Cost: \$150

American Trails is proud to offer the Water Trail Assessment and Adaptive Paddling Workshop. This new course is designed to help water trail managers and outfitters improve opportunities for people of all backgrounds and abilities to enjoy water trails. The workshop includes a half-day indoor instruction, followed by a half-day of on-the-water training in adaptations and programmatic access.

Leader: Mike Passo, Accessibility Expert and Owner, Elakah Expeditions, and American Trails Board Member

Thursday & Friday, November 18th-19th

ROCK WORK COURSE

Dates: Thursday, November 18 & Friday, November 19
Time: 8:00 a.m. – 5:00 p.m.
Cost: \$290 (includes lunch)

This 2-day intensive rock work course will focus on assessing entrenched trails for stone steps (3 types of steps) and sidehill locations for stone cribbing. We will discuss the tools needed for installing these types of stone structures and the methods for installing each type of step and stone structure. This will be a hands-on workshop and each participant will assist in step installation. Please bring work gloves, safety glasses, and sturdy leather hiking/work boots.

Leader: Peter Jensen, Peter S. Jensen & Associates, LLC



PHOTO CREDIT: OUTDOOR CHATTANOOGA



AUCTIONS & ANNIVERSARIES

Auctions

Thanks to our generous contributors, we have a wonderful selection of auction items from which to choose. Included are shirts, jerseys, jackets, backpacks, cookware, a variety of trail books and gift baskets, gift certificates to hotels and vacation packages, books, a watercolor framed print, a Yakima bike carrier, outdoor exercise equipment, a trail bench made of recycled plastic material engraved with the 2010 Symposium theme, and more!

HOURS FOR SILENT AUCTION

The Silent Auction items will be on display in the exhibit hall. **Silent Auction bidding begins on Sunday, November 14 at 2:00 p.m. and closes Tuesday, November 16 at 6:00 p.m.** If you're a winner of a silent auction item(s) you can pay for it soon after the auction closes in the exhibit hall from 6:00 p.m. – 7:00 p.m. or the following morning at the Registration Area. Acceptable forms of payment are credit card (Visa or MasterCard), check, or cash (onsite only).

HOURS FOR LIVE AUCTION

The Live Auction will be held during the "Trails Rock" Party at the Hunter Museum of American Art on Monday, November 15. You can view the Live Auction items beforehand in the Silent Auction area in the exhibit hall.

PLEASE THANK OUR GENEROUS AUCTION DONORS!

Alison Bullock	CORDURA® Brand	Rhino Marking & Protection Systems
Acorn Naturalists	Cumberland Trail Conference	Student Conservation Association
Alliance for Biking & Walking	Elle Colquitt	Summerthought Publishing
Asphalt Systems, Inc.	Equine Land Conservation Resource	Tennessee Aquarium
Association of Pedestrian and Bicycle Professionals	GE Roasting Oven	Tennessee Greenways & Trails Program (TDEC)
Back Country Horsemen of America	GORE BIKE WEAR™	TriActive America, Inc.
Barge Waggoner Sumner & Cannon, Inc.	Lodge	Truck 'N Trailers USA
Bob Searns	Pam Schrader	US Fish & Wildlife Service
	Plastic Recycling of Iowa Falls	

Happy Anniversary!

Blue Ridge Parkway – 75 years

East Bay Regional Park District – 75 years

Nevada State Parks – 75 Years

Great Smokey Mountains National Park – 75 years

National Recreation & Park Association – 45 years

Ice Age National Scenic Trail – 30 years

North Country Trail – 30 years

California Trails & Greenways Conference – 25 years

Parks & Trails New York – 25 years

Americans with Disabilities Act – 20 years

American Trails National Symposium – 20 years

North Carolina Rail Trails – 20 years

The York County Rail Trail Authority – 20 years

Trails 2000 – 20 years

Bureau of Land Management's National Landscape Conservation System – 10 years

Northern Forest Canoe Trail – 10 years

Walkway Over the Hudson – 1 year

QUESTIONS? ANSWERS! & TIPS

Got Questions? We've Got Answers! Are you confused? Lost? The Symposium Volunteers are here to help! Just look for the lime green shirts and ask a "Trail Boss!"

How do I stay up on "breaking" Symposium news?

Follow "Twitter.com/TrailsSymposium" for updates, changes, and hot news!

Where can I turn if I have a question or need information?

The Registration Area in the north rotunda of the Convention Center. You can get information on your mobile workshop; buy a Symposium shirt, hat, or mug; purchase books for the Keynote book signings; leave a message for a friend; and get general information about the Symposium or the local area. "Trail Bosses" (volunteers) will be wearing **lime green Symposium shirts** and can also provide assistance.

LET'S START WITH A PRIORITY!

Where can I buy a good coffee? ☺

Starbucks Coffee is located in the Marriott.

How can I get wireless internet service at the Convention Center?

Wi-Fi access is available for a charge.

Is there a Business Center?

The Convention Center doesn't have a business center, but all three host hotels offer one.

Where do I turn in my PowerPoint so AV team can preload my presentation?

The Presenter's Window in the Registration Area.

I lost my badge. What do I do?

Go to the Registration Area and they will be happy to help you.

I need to buy a meal or workshop ticket. Where do I go?

Head to the Registration Area.

Merchandise & Books

Check out the Registration Area for hats, shirts, cups, and other fun merchandise. Also purchase books for the keynotes and additional trail books. Bring home souvenirs for your kids, spouse, colleagues, friends, and don't forget your boss!

Are there trails, restaurants, shopping, and entertainment nearby?

Yes! See the information in your Symposium packet. Or, you can visit the Chattanooga CVB in

booth #74 in the Exhibit Hall, or stop by and visit with a local volunteer at the Information Desk in the Registration Area. They have knowledgeable guides and additional materials for you.

How do I get to the nearest trail?

The Tennessee Riverwalk & Blueway and the famous Walnut Street Bridge, one of the longest pedestrian/bicycle bridges in the country, are only nine blocks from the Convention Center. Exit the Convention Center on Carter Street and turn right. Begin walking! **Or, hop on the free electric shuttle that departs from the Marriott for downtown every 5 minutes.**

Where do meal functions take place?

Keynote Luncheons, the Awards Banquet, and Trail Talks are held in the Ballroom in the Convention Center. The Opening Reception, Breaks, and Happy Trails Hours will be held in the Exhibit Hall.

Where are the Concurrent Sessions held?

At the Chattanooga Convention Center and Marriott Hotel (connected to the Convention Center). This Program lists the room name next to each session. The meeting room layout appears on the back cover.

How do I get to the "Trails Rock" Party at the Hunter Museum of American Art?

View options, including the FREE CARTA electric shuttle, on page 32.

Where do I meet to go on my mobile workshops?

All mobile workshops will depart from the Bus Loading Area on Carter Street on the north side of the Convention Center. See map on the back cover.

What if I missed my mobile workshop transportation?

You must be at the bus 10 minutes prior to the time to leave (30 minutes recommended). No one will be allowed to take their own vehicle to the workshop site.

Why does the food taste so good at the Convention Center?

They buy local as much as they can so they can serve you the freshest possible ingredients! This also saves on their carbon footprint to boot! To learn more about the Convention Center's commitment to the environment, visit www.chattconvention.org.

Where can I learn about the latest in trail technologies, products, and services?

Visit the extensive Exhibit Hall to experience the largest trails trade show in the United States, transformed into an indoor trails & greenways system! Or, visit the Business Directory on the American Trails website at www.AmericanTrails.org and click on the Business Directory tab at the top.

Guide to Sponsors and Exhibitors, Presenters & Attendees

This resource contains the contact list and description of products and services offered by exhibitors and sponsors; and bios, phone, and e-mail addresses for all presenters, as well as the list of attendees. **In keeping with the Symposium theme, we did not print the Guide this year. Instead, it is available in a downloadable PDF file on the Symposium website at www.AmericanTrails.org/2010.**

Accessibility

American Trails is committed to providing equal access for attendees and their guests. If you have any special needs with regards to your hotel, please contact the hotel front desk. Please contact the Registration Area for any other special needs.

Accessible Transportation

For your accessibility transportation needs, please contact Jim Queen with CARTA (Chattanooga Area Regional Transportation Authority) Care-a-Van at (423) 629-1411 or jimqueen@gocarta.org.

Bike Rentals

View options in the Table of Contents in the inside front cover.

Getting Around Chattanooga

View options, including the FREE CARTA electric shuttle, on page 32.

How can I become a member of American Trails?

Find membership forms in your packet, at the Registration Area, or at the American Trails booth #60 in the Exhibit Hall. You can also join online at www.AmericanTrails.org. **Please join the network and support the work we do to serve the trails community throughout the year!**

PLANNING TEAM & AT BOARD



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www.AmericanTrails.org

A big THANKS to the help of the Planning Team!

SYMPOSIUM CHAIRS

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Philip Grymes, Executive Director, Outdoor Chattanooga

Alison Bullock, National Park Service – RTCA Program

Larry Cook, North Chickamauga Creek Conservancy

John Favro, Retired USDA Forest Service, Healthy as a Horse,
American Trails Board Member

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Jeff Hunter, Southern Appalachian Forest Coalition

Sandy Kurtz, South Chickamauga Creek Conservancy

Lisa Moore, PlayCore

Kelly Pack, Rails-to-Trails Conservancy

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Barbara Readnower, Hamilton County

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Rory Robinson, National Park Service – RTCA Program

Bob Saylor, City of Chattanooga Parks & Recreation

Anne-Marie Spencer, GameTime

Mark Stanfill, Tennessee State Parks

Matt Stovall, Barge Waggoner Sumner & Cannon, Inc.

Adrienne Terry, Chattanooga Convention & Visitors Bureau

Ruthie Thompson, Outdoor Chattanooga

Judy Varner, Cumberland Trail Conference

AMERICAN TRAILS STAFF

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Candace Mitchell, Executive Assistant & Communications
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Coordinator

Jessica King, Administrative Assistant, Registration Coordinator

Carolyn Harmon, Office Assistant

Stuart Macdonald, Website Manager, *American Trails Magazine*
Editor, Association of State Trails Administrators

American Trails Board

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Joe Taylor, Quad Cities Convention and Visitors Bureau

Karen Umphress, National Off-Highway Vehicle Conservation Council

Terry Whaley, Ozark Greenways

HOTEL PROXIMITY MAP & FREE ELECTRIC SHUTTLE

Free CARTA Electric Shuttle

The easiest and most environmentally friendly way to explore downtown Chattanooga is the **FREE CARTA** electric shuttle. **Stops are marked by a yellow and green sign.** The shuttle stops at all three host hotels and the Convention Center, as well as major attractions downtown. Electric buses run daily about every 5 minutes from the Chattanooga Choo-Choo to the Tennessee Aquarium with stops every block in between. All shuttle buses are wheelchair accessible. **The quiet, environmentally friendly, electric buses have run more than 1.9 million miles saving an estimated 65 tons of pollutants.**

SCHEDULE:

Shuttle buses run about every 5 minutes, with stops every block:

- Monday through Friday 6:30 a.m. until 11:00 p.m.
- Saturdays 9:30 a.m. until 11:00 p.m.
- Sundays 9:30 a.m. until 8:30 p.m.

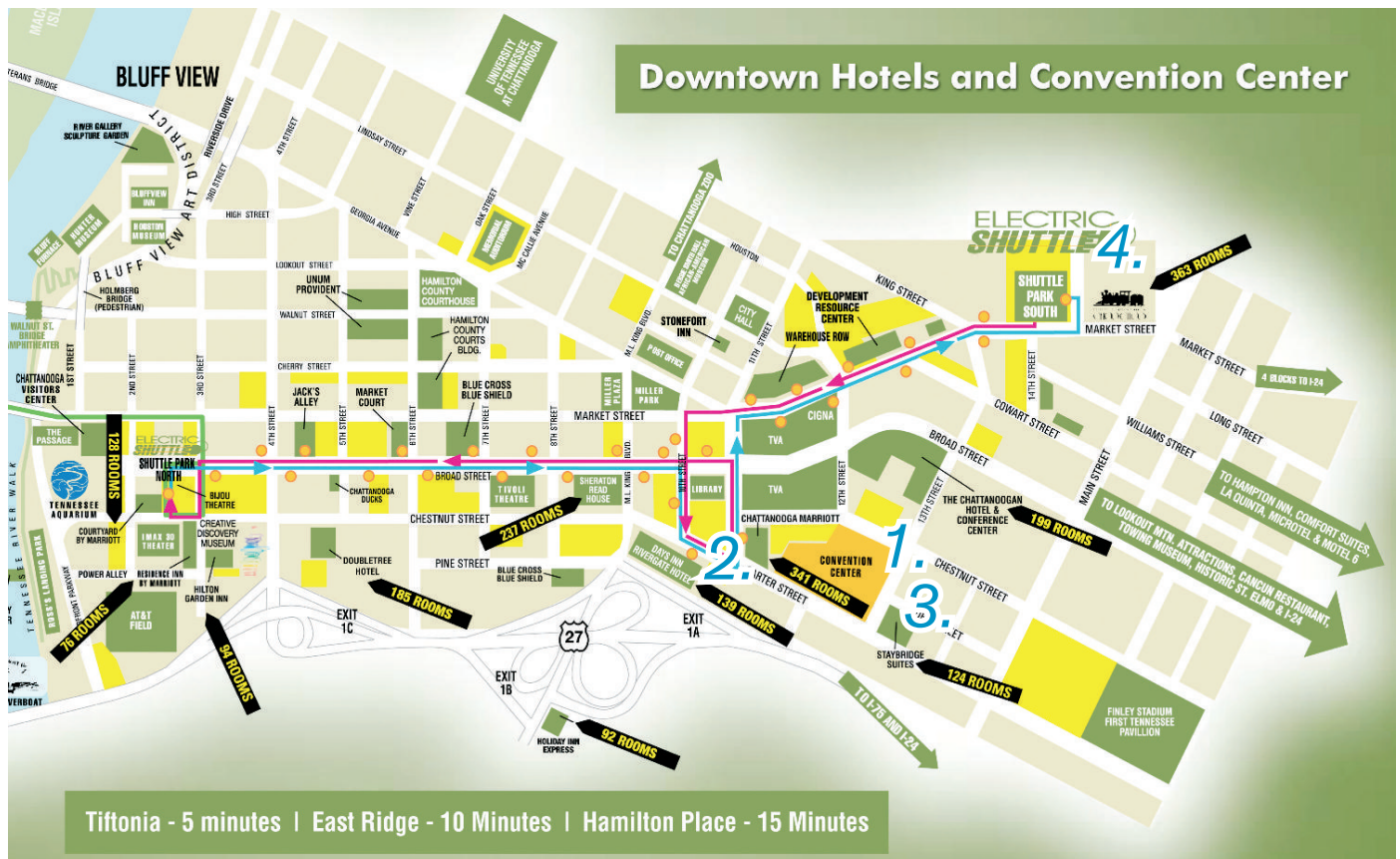
North Shore Shuttle (Green Route) buses run about every 15 minutes

- Monday through Saturday 10:00 a.m. until 6:00 p.m.

HOW DO I GET TO THE "TRAILS ROCK" PARTY AT THE HUNTER MUSEUM OF AMERICAN ART ON MONDAY, NOVEMBER 15?

Be active— walk or ride a bike! Or, be "green" and hop on the **FREE and accessible electric shuttle** to the last stop on Market Street (before the bridge) and walk a couple of blocks to the top of the hill. Buses will also be providing transportation to the Museum starting at 6:30 p.m. (30 minutes prior to the start of the party) and will run between the Museum and Convention Center periodically until 11:30 p.m. Meet the bus at the Bus Loading Area on Carter Street (north side of the Convention Center). See map on back cover. Please note that the free electric shuttle only runs until 11:00 p.m. on Mondays (the end time of the "Trails Rock" Party).

1. Convention Center
2. Chattanooga Marriott
3. Staybridge Suites
4. Chattanooga Choo-Choo



Contact cab companies for additional transportation needs.

American Trails

Trails for all Americans

Membership Makes a Difference

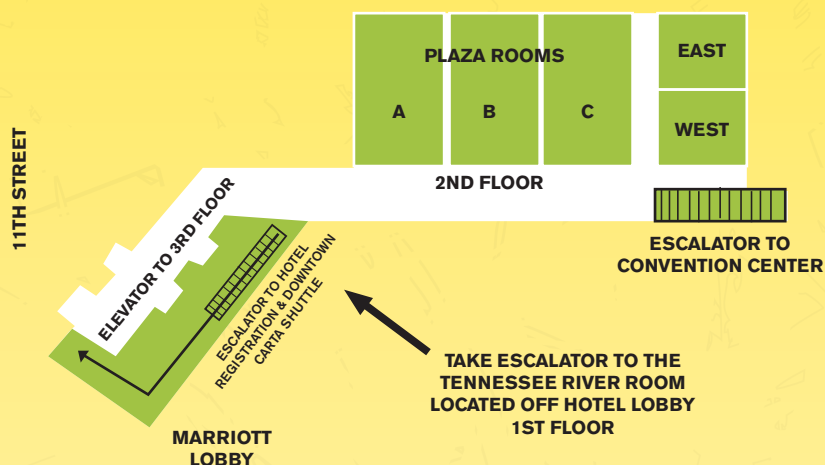
photo courtesy of Chattanooga CVB

Join Online Today at www.AmericanTrails.org

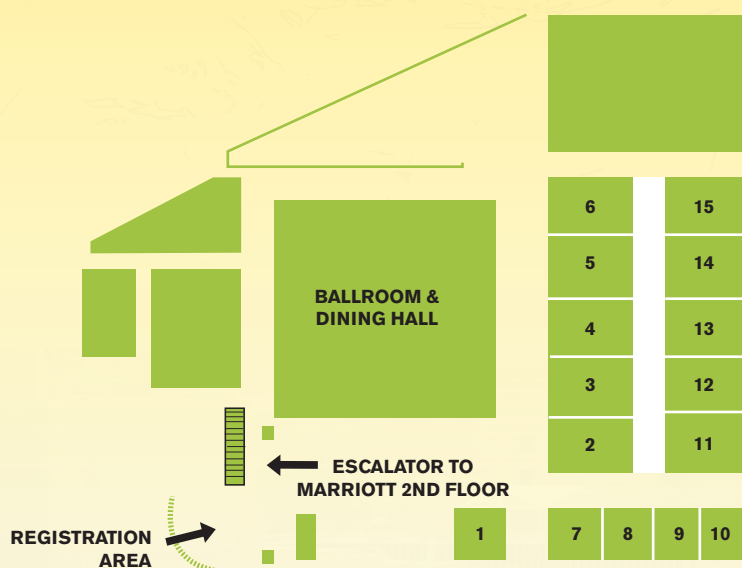
Education ♦ Resources ♦ Communication ♦ Partnerships



CHATTANOOGA AT THE CONVENTION CENTER



CHATTANOOGA CONVENTION CENTER



20th American Trails National Symposium
Chattanooga, TN | November 14-17, 2010

